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**Filene launches research project surveying DEI practices in credit unions**  
CEOs, CHROs or DEI leaders asked to complete *DEI Practices and Policies Survey* by April 18

**Madison, Wis.** – 97% of firms with more than 1,000 employees are investing in DEI programs. But are these investments actually working?

Research shows that it is not enough simply to “have diversity.” Organizations that leverage effective DEI practices and policies perform better in terms of value, risk, and growth.

Industry-specific research is needed to know what solutions yield the best results and so, Filene Research Institute officially launched a new research project within its Center of Excellence for Diversity, Equity and Inclusion to establish a benchmark for the credit union industry. This project, conducted by Michigan State University professor and research fellow Dr. Quinetta Roberson, begins by surveying DEI practices and policies in the credit union industry to examine the presence, reach and value-creating effects of these practices.

Filene is asking credit union CEOs, HR leaders or DEI leaders to complete the 10-minute DEI Practices and Policies Survey by April 18. Questions in this survey are not focused on demographics but on identifying what DEI practices are currently being implemented in credit unions across the country.

Filene will release the results of the survey at an upcoming research event on June 22-23.

Contact Filene’s Senior Director of Research, Taylor C. Nelms at [taylorn@filene.org](mailto:taylorn@filene.org) to get more information on this survey.

**About Filene:** Filene Research Institute strengthens organizations through innovative research and incubation to improve consumer financial well-being. As an independent cooperative finance think tank, Filene’s membership network connects a community of leaders and bright minds to change lives through innovation, truth and cooperation. In addition to delivering cutting-edge, actionable academic research, Filene also provides incubators to test and scale solutions, events to spark organizations into action and advisory services to help accelerate and implement innovation. For more information, visit [filene.org](http://filene.org) and [@fileneresearch](http://fileneresearch.org).