**Press Release**

**Subject: Silvur named VentureTech’s Best of Show**

FOR IMMEDIATE RELEASE

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MADISON, Wis., and WASHINGTON (DATE) – [Silvur](https://www.silvur.com/) was named Best of Show at VentureTech, the premier fintech showcase event for the entire credit union industry held in Las Vegas, November 10 and 11.

“Fourteen fintech companies from around the country eagerly pitched their solutions to accredited investors and a who’s who of credit union industry executives,” said CSS Sales Distribution Channel & Alliance Manager and event co-founder Jenny Jackson. “The showcase strives to minimize geographical barriers, improve collaboration, provide an avenue for investment and build lasting relationships among investors in the industry.”

After two days of pitches, Silvur was chosen as Best of Show for their app designed to support Americans aged 50+ navigating modern retirement. “Tens of millions of credit union members are embarking on a retirement that looks very different than their parents. We're thrilled to partner with credit unions to provide members a financial wellness toolkit that helps them confidently navigate some of the most consequential health and wealth decisions of their lifetime. Together we will ensure that credit union members retire fearlessly!” said Rhian Horgan, founder and CEO of Silvur.

“We congratulate Silvur and appreciate all the companies that participated in VentureTech. This year’s event had record attendance with expanded league, credit union and venture capital engagement compared to previous years,” said co-event founder Nick Evens, president and CEO of Curql Collective LLC. “It has been exciting to see the evolution from when we launched this event. The event continues to grow as THE annual fintech event credit union decision-makers know they can’t miss.”

VentureTech serves credit unions, CUSOs, credit union leagues and their service corporations, credit union venture groups and credit union companies. Through collaboration with CUNA Strategic Services and Curql, VentureTech brings together fintech companies from around the country to showcase their innovations to support the future of credit unions.

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**About CUNA Strategic Services**

CUNA Strategic Services develops strategic alliance relationships to bring credit unions innovative solutions that will drive membership growth and operational excellence at an attractive price. The company is majority owned by Credit Union National Association and state Leagues. For more information, visit [www.cunastrategicservices.com](http://www.cunastrategicservices.com).

**About Curql Collective**

Curql Collective is a collaborative approach that brings investment capital, credit unions and fintech together. Launched in 2020, Curql is steered by a collective of forward-thinking credit unions, including former founders, operators and leaders in the fintech and VC spaces. The group's flagship, Curql Fund I, invests in the visions of entrepreneurs who thoughtfully and purposefully develop financial services technology that revolutionizes and innovates how people engage with their money. For more information, visit [www.curql.com](http://www.curql.com/).