

FOR IMMEDIATE RELEASE**Media Contact**

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pr@themembersgroup.com**TMG Receives Raving Reviews of 2014 Executive Summit, Announces Plans for 2015 Event**

(Des Moines, Iowa – August 8, 2014) – In addition to an insightful view of payments future, The Members Group (TMG) gave attendees of its recent Executive Summit inspiration to tap the power of their people, passion and collective purpose.



“Consumer demand for a simpler banking experience is actually making all of our jobs more difficult and complex,” said TMG CEO Shazia Manus. “Our financial institution clients are right now establishing their roadmaps for innovation, partnerships and other strategic moves to win the loyalty of consumers. Events like the Executive Summit allow us to offer guide posts for those roadmaps.”

Presenters included a mix of payments industry experts and others from outside the payments space. Headliners included Olympic Gold Medalist John Naber and former Disney University Head of Training Doug Lipp.

Attendees had an overwhelmingly positive response to the conference. Every attendee surveyed rated the overall event either “Very Good” or “Excellent.”

Among the sessions attendees reported as most valuable were:

- a panel on the future of payments
- a presentation on the evolution of compliance
- a talk by Adam Carroll on leveraging human assets to push past mediocrity

Speaking specifically of the compliance session presenter Andrea Stritzke of TMG’s sister company PolicyWorks, Alliant Credit Union Vice President of Operations Heather Lally said: “Andrea always does a great job translating complex compliance issues into terms everyone can understand.”

Of Carroll’s session, Spokane Teachers Credit Union Card Services Assistant Manager Tracy Fitch said: “I loved this and wish I had a tape recorder to get all of his great thoughts. When you walk away from a motivational speech with things you can try with your teams right away, it’s a big win. Spot-on presenter!”

“There’s no substitute for bringing together bright minds from the payments industry with the community financial institution leaders who are making consumers’ financial dreams a reality,” said Affiliates Management Company (AMC) CEO Patrick S. Jury, who spoke at the event’s kick-off session. “This is collaboration at its best, and each of our affiliate organizations is proud to take part in the TMG Executive Summit.”

AMC is a wholly-owned holding company of the Iowa Credit Union League (ICUL) that was formed to better integrate and align ICUL’s operating companies, which include Hispanic outreach consulting firm Coopera, credit union compliance firm PolicyWorks, payments processor TMG and credit card agent-issuer TMG Financial Services.

Attendees of this year’s Executive Summit had the opportunity take part in a silent auction benefitting the Children’s Miracle Network. The auction, which offered 10 donated gifts ranging from business books to an iPad Mini, raised just more than \$1,700 for the charity.

TMG has scheduled its 2015 Executive Summit for July 27-29, 2014, at the Westin Bayshore in Vancouver, British Columbia, Canada. Registration will begin in the spring of 2015.

About TMG

The Members Group (TMG) is dedicated to creating customized, technology-driven card processing and payment solutions for credit unions and community-based financial institutions across North America. Innovations in fraud management, loyalty programs, alternative payment systems and analytic reporting, and the competitive advantages they create, have helped TMG forge a new standard in offering cutting-edge credit, debit, ATM, prepaid card products and a P2P payment solution. For more information, visit www.themembersgroup.com or follow @TMG on Twitter.

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