#### Early-Bird Registration Extended for In-Person 2022 ALM First Financial Institute

#### For Immediate Release:  February 22, 2022 Contact: Sharon Simpson, (240) 620-4095 or [sgsimpsonconsulting@mac.com](mailto:sgsimpsonconsulting@mac.com)

**Dallas, Texas** – Early-bird registration has been extended for ALM First’s [2022 Financial Institute](https://cvent.me/8ZmORP?RefId=PR_EB+Extended). Financial professionals are encouraged to [register online](https://cvent.me/wyPZvN?RefId=EB+Extended+Register) now through February 25, 2022 to take advantage of discounted pricing for the annual three-day educational conference, and obtain timely insights designed to have a direct impact on the success of their financial institutions. The conference’s tailored agenda provides continuing education, financial analyst training, current market trends, industry updates and multiple networking opportunities for everyone involved in managing, monitoring, or steering the balance sheet.

The industry-leading workshop will be held in-person at the [Four Seasons Resort and Club in Dallas](https://www.fourseasons.com/dallas/), **March 20-23, 2022**. Board of directors, financial analysts, treasury staff, C-suite level executives, and others involved in their financial institution’s balance sheet, are invited to attend.

“We’re excited about this opportunity for financial professionals of all levels to obtain pertinent information and enhance their understanding of finance and treasury functions that directly benefit current goals and enhance future strategies,” said Emily Hollis, CFA, CEO of ALM First. “This year’s in-person format will provide our clients with networking opportunities to engage directly with their peers and ALM First’s experienced team.”

The 2022 Financial Institute’s three learning tracks, *Board, Fundamental, and Funds Management*, are specifically tailored to meet the knowledge level of attendees and best serve their role within the institution.

In addition to the breakout tracks, general sessions will offer an economic overview and discussions on hot topics such as secondary market loan strategies, income generation opportunities, mergers and acquisitions, and overcoming challenges in 2022. The conference will also feature several networking opportunities, including three evening events, as part of the registration fee.

Attendees may earn up to 16.8 CPE credits. Visit the [2022 Financial Institute](https://cvent.me/8ZmORP?RefId=PR_EB+Extended) web page for more information.

**About ALM First**

ALM First Financial Advisors is a strategic partner for depositories, offering an array of financial advisory services. Since 1995, our expertise in asset/liability management, fixed income portfolio management and hedging, has allowed us to deliver deeper insights into financial institutions’ balance sheets, strengthening their financial performance and building efficiencies. With more than $68 billion of investments under management (as of December 31, 2021), ALM First is an SEC-registered investment advisor, acting as an unbiased third party, offering commission-free, fee-based services to over 300 financial institutions across the country.

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