**Press Release**

**Colorado Sports Hall of Fame welcomes Todd Marksberry, President & CEO of Canvas Credit Union to the Board of Directors.**

**With a life dedicated to coaching on and off the field, sports and their positive impact have always been central to Todd Marksberry.**

LONE TREE, CO (April 6, 2021) —  [Canvas Credit Union](https://www.canvas.org/) is thrilled to announce that [Todd Marksberry](https://www.canvas.org/blog/post/admirable-ceo#!#%2Fpost%2Fadmirable-ceo) has been honored to join the Board of Directors at the [Colorado Sports Hall of Fame](https://www.coloradosports.org/). As this merit distinguishes folks who exemplify sports values, Canvas couldn’t be more thrilled to see Todd join this extraordinary organization.

Colorado Sports Hall of Fame’s mission is to recognize individuals for their exploits, accomplishments, and leadership in sports and athletic endeavors throughout Colorado. They strive to make programs available to support youth, cultivate character and citizenship as they grow toward leadership. As a 501(c)(3) charitable organization, Colorado Sports Hall of Fame has served as a foundation and donated over $2 million dollars to Colorado youth sports organizations since 2005. Hosting a variety of events from High School Football Championships to Golf Classics as well as Induction and Awards Banquets, proceeds go directly to support youth sports programs.

As the President and CEO of Canvas, a not-for-profit financial institution, Todd understands the importance of giving back to the community and is constantly dreaming about how he can do more. This recognition elevates the work that Todd does and shines a light on the impact that his leadership brings to Colorado’s communities. “It’s an honor to join this board among some of the greatest athletes, sports figures and other Colorado leaders in the state,” shared Todd Marksberry. “Giving back to the community brings so much joy to my heart, especially when it comes to supporting our youth. Just as I root for my team at Canvas, I’m excited to make an impact in our community through the Colorado Sports Hall of Fame to support our future leaders of tomorrow and pass on the servant values that sports have brought me.”

While Todd has spent most of his adult life coaching youth sports, his overall love of sports helps him to be a better leader, on and off the field. Through coaching, he’s learned to help shape an understanding of the importance of crucial life lessons including selflessness, endurance, grit, and focus. Over Todd’s nearly 6-year tenure leading Canvas, he’s driven the credit union to transform financial services while leading with an energetic and empathetic heart.

“To know Todd is to know his love for sports,” shared Steve Ferrero, Chief Community Engagement Officer at Canvas Credit Union. “Even more importantly, it’s the values of sportsmanship that shine through Todd’s leadership every day. At Canvas, Todd has built a culture where titles don’t hold precedence. It is about coming together as human beings and team members. The culture he’s created at Canvas promotes working together as a team while always encouraging everyone to ‘come as you are’.”

With more than 25 years of executive experience, Todd’s strategic leadership, drive, and focus on culture nurture high-performance teams who exude passion and purpose. Deeply rooted in sportsmanship, Todd believes in the power of a strong team. At Canvas, he’s created a culture where employees are considered family and believes that Canvas will win with its’ people who are driven to fulfill the purpose and mission of the credit union. When it comes to winning, he wants to win ‘the right way’.

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**About Canvas Credit Union**[**(canvas.org)**](https://canvas.org/)  
Canvas Credit Union is a safe and insured financial institution with over $3 billion in assets and over 260,000 members. Canvas provides a full array of financial products and services, including savings, checking, loans, mortgages, and online and mobile options. Serving Colorado communities for more than 82 years, Canvas currently has 29 branches.

**About Colorado Sports Hall of Fame**[**(coloradosports.org)**](https://www.coloradosports.org/)  
The Colorado Sports Hall of Fame, established in 1964, is a 501-(c)(3) tax exempt charitable organization. Colorado Sports Hall of Fame exists to honor, by public acknowledgment or commemoration, individuals who merit recognition and distinction for their exploits, accomplishments and leadership in sports and athletic endeavors in the state of Colorado. Equally, to build and make available programs and support for youth in our state, to cultivate character and citizenship as they grow toward leadership in our state and throughout the nation.

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