**Press Release**

**Who knew working for a credit union was so Great?**

**For the third consecutive year, Canvas Credit Union’s commitment to family culture results in a Great Place to Work® certification**

LONE TREE, CO (June 7, 2021) — At [Canvas Credit Union](file:///C%3A%5CUsers%5Ckitsi.hubbard%5CDownloads%5Ccanvas.org) they refer to their employees as family. Not only does the Canvas family enjoy the perks of 2% off their mortgage and auto rates, but it’s the Canvas culture that truly sets the organization apart. This unique family culture resulted in recognition for the third year in a row as a 2021-certified great workplace by the [Great Place to Work® Institute](http://greatplacetowork.com/). Through an anonymous research-based survey, the Canvas family shared their overwhelmingly high connection to the organization, earning Canvas a place on the esteemed annual list of certified companies.

‘Family’, ‘people’, ‘culture’, and ‘care’ were the major buzzwords picked up in the comments section of the 2020 annual survey. These words reflect the dedication Canvas leadership has made over the years to create a wholehearted internal culture that is also reflected in the service and care provided to the communities they serve.

When asked if Canvas was a great place to work overall, Canvas was thrilled to see the sentiment of their Canvas family had increased from 88 percent to 91 percent after an unprecedented year due to the pandemic. Though the pandemic brought many challenges, these survey results reflect Canvas’ perseverance to keep their Canvas family supported and happy. Other exciting results included:

* 97 percent said they feel "welcomed" when joining the Canvas family
* 96 percent feel good about the many ways they contribute to their surrounding community
* 92 percent have a sense of pride in what they do at Canvas
* 93 percent are proud to tell others that they work at Canvas

Canvas invests in their family’s growth, safety, wellness, and development so they can better serve their members and community. As a leader in the communities they serve, Canvas offers 12 hours of paid volunteer time to give their Canvas family an opportunity to make a positive impact in their community. Whether it be lending a helping hand to local schools, sorting food for families in need at food banks, or donating blood, Canvas provides their family with ample opportunities to give back.

Not only has Canvas hired a Wellness Champion who provides wellness advice and support for the Canvas family to achieve wellness goals and embrace a health-driven lifestyle, but Canvas continues to cultivate various learning opportunities as well. Because Canvas is so committed to the continuous learning of their Canvas family, they’ve recently partnered with LinkedIn Learning to encourage their family to explore even more personalized learning. With a total of 91 internal promotions in 2020, Canvas truly supports the growth of their Canvas family.

“At Canvas we are known for our people, our delightfully-offbeat, Canvas family. In other organizations, you need to segment your ‘work self’ from your ‘home self.’ At Canvas, each individual brings their full self and those unique gifts make us exceptional,” shared Tansley Stearns, Chief People & Strategy Officer at Canvas. “We are committed to the growth of our family members. We embrace each person’s passions, goals, and dreams and walk shoulder-to-shoulder with them towards their bright futures. Annually, the survey provides us with a better understanding of the needs and experiences of our Canvas family. This listening post gives us a chance to grow. From the 2019 feedback, we formed two squads who addressed opportunities raised in the survey. Working together to improve helps us to continue to be honored as a Great Place to Work.”

Whether it be highlighting their delightful faces on social media and marketing collateral or coming together for virtual events to keep one another connected and engaged, Canvas is committed to helping their family members thrive. Canvas looks forward to fostering their special family culture by hiring new delightfully-offbeat individuals into their organization. The future generation of individuals looking to help people ‘afford life’ is out there, and Canvas can’t wait to meet them! Canvas is more than your usual credit union, it’s a *Great Place to Work*.

*Join the Canvas family - browse open opportunities* [*here*](https://www.canvas.org/about-us/careers)*.*

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**About Canvas Credit Union**[**(canvas.org)**](https://canvas.org/)
Canvas Credit Union is a safe and insured financial institution with over $3.47 billion in assets and over 263,700 members. Canvas provides a full array of financial products and services, including savings, checking, loans, mortgages, and online and mobile options. Serving Colorado communities for more than 82 years, Canvas currently has 29 branches.

**About the Great Place to Work® Institute (**[**http://greatplacetowork.com**](http://greatplacetowork.com/)**)**

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through its certification programs, Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small & Medium Companies, industries and, internationally, countries and regions. Through its culture consulting services, Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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