



PSCU Partners with 4Front Credit Union to Provide Debit, Credit and Contact Center Support

St. Petersburg, Fla. — (Aug. 3, 2021) — [PSCU](#), the nation's premier payments credit union service organization (CUSO), has announced that [4Front Credit Union](#) (4Front) has joined the cooperative for credit and debit card processing services, as well as contact center support.

Based in Northern Michigan, 4Front maintains an unwavering commitment to creating the same personal connections it has sought with its members for the past 60 years. With more than \$830 million in assets, the credit union looks for partners with forward-thinking roadmaps and the latest in digital services to ensure the financial needs and expectations of its members are exceeded. In looking for credit, debit and contact center services, 4Front was seeking a true partner committed to its success that would work collaboratively to ensure the credit union provides the best card and card-related services to its membership.

"Throughout the entire review process, PSCU consistently met our needs and provided the right portfolio of technology and service for 4Front and our members," said Zach Eychaner, SVP of Remote Services & Technology at 4Front. "It was clear that collaboration is at the heart of all PSCU does – from credit and debit card processing to contact center support. We are eager to work together to elevate and enhance the overall experience for our members."

PSCU began providing contact center services for 4Front's more than 92,000 members in the second quarter of 2021. The CUSO will begin providing credit card support in the second quarter of 2022, followed by debit card services in the third quarter.

"At PSCU, we understand the value and importance of best-in-class member interactions, so a partnership with 4Front is a natural cultural fit," said Scott Wagner, EVP, chief revenue officer at PSCU. "We are thrilled to work with 4Front to leverage our cutting-edge technologies and tools to provide its members with a seamless experience."

About PSCU

PSCU, the nation's premier payments CUSO, supports the success of 1,500 credit unions representing more than 5.4 billion transactions annually. Committed to service excellence and focused on innovation, PSCU's payment processing, risk management, data and analytics, loyalty programs, digital banking, marketing, strategic consulting and mobile platforms help deliver possibilities and seamless member experiences. Comprehensive, 24/7/365 member support is provided by contact centers located throughout the United States. The origin of PSCU's model is collaboration and scale, and the company has leveraged its influence on behalf of credit unions and their members for more than 40 years. Today, PSCU provides an end-to-end, competitive advantage that enables credit unions to securely grow and meet evolving consumer demands. For more information, visit pescu.com.

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