

Credit Unions Explore Their Super Power with BIG's Innovation Club 4 New Members Join the Collaboration Group

(Tampa, FL, August 31, 2021) [Best Innovation Group](#) (BIG), a technology and financial services innovator, is happy to announce that four more credit unions have joined its [Innovation Club](#). The Innovation Club is a collection of forward-thinking C-level executives from medium and large credit unions in the US who come together to discuss and brainstorm some of today's toughest challenges and tomorrow's most promising technologies.

New members are Chris Kearney, Executive Vice President & Chief Information Officer at [TruWest Credit Union](#) based in Phoenix, AZ; Brad Barnes, Chief Financial Officer at [Air Academy Federal Credit Union](#) headquartered in Colorado Springs, CO; Fernando Ortega Sr VP and Chief Information Officer at El Paso, TX-based [GECU](#), and Willis Chang, Enterprise System Architect at Manhattan Beach, CA's [Kinecta Federal Credit Union](#).

"BIG is very happy to enhance the exclusive membership of our Innovation Club with these quality credit union leaders," says John Best, BIG's CEO and co-founder. "Collaboration is the credit union industry's super power. Nothing has proven this to me more than the shared successes we have experienced over the last 6 years with this group."

Few credit unions have a research and development budget that is substantial enough to compete with the large banks, Best explained. The Innovation Club engages in educational and innovative projects using new technology to help solve some of the most pressing issues facing the credit union industry. The Innovation Club is an opportunity for credit unions to share ideas and collaborate, sharing the cost and risk of exploration and development as well as an open exchange of experiences.

The group is an invitation only organization and many members are recommended by other members, though people interested in learning more are always welcome to [request information](#) from BIG's website.



Fernando Ortega



Brad Barnes



Chris Kearney



Willis Chang

About Best Innovation Group

Founded in 2014, Best Innovation Group (BIG) was created to provide clients with the resources to quickly implement digital solutions and adopt cutting-edge technologies. BIG provides research and development in areas including voice banking, distributed ledger and machine learning, as well as a wide array of consulting services. For more information, visit www.big-fintech.com. For more information on BIG's products and services, please contact Elizabeth Robins, Director of Product and Customer Success at elizabeth@big-cu.com or email sales@big-cu.com.

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