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BCU CELEBRATES \$5B IN ASSETS

CHICAGO – November 9, 2021 – BCU is proud to announce they have reached \$5B in assets. The milestone comes less than two years after surpassing the \$4B mark and was achieved during their 40th year, giving the Credit Union another opportunity to celebrate their success.

The organization's member-first mindset is the reason they stand out from traditional banks. Mike Valentine, BCU President and CEO, elaborates, "Our members – those who do business with us, and those who are eligible but haven't yet joined – are the reason we exist. Being *Here Today For Your Tomorrow* is much more than a tagline, it fuels every decision the Credit Union makes."

"As a not-for-profit institution, this achievement proves that we are successfully committed to our members, who motivate us to keep raising the bar," said CJ Presto, Executive Vice-President and Chief Financial Officer. "We invest back into the Credit Union and our endorsed Company Partner brands so we can continue to empower our members to discover financial freedom through better experiences, new technology, low rates and competitive products," continued Presto.

Financial well-being initiatives always remain at the heart of BCU's main focus, including a refreshed Financial Checkup and My Money Health Dashboard that allows members to take financial awareness to the next level, the introduction of the peer-to-peer payment platform, Zelle®, an increasing number of Branch locations, and coming in 2022, an upgraded digital banking experience that will include more self-service capabilities, easier money movement, easy-to-use navigation, and advanced security.

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Recently, BCU welcomed HCA Healthcare to the growing family of Fortune 100 companies they proudly partner with – offering the exclusive benefit of financial well-being to employees and families of America's best workplaces, including Baxter Healthcare, Cardinal Health, Boston Scientific, Target, UnitedHealth Group, GEICO and others. Working with such companies to make financial well-being accessible for their employees is just one way BCU continues to grow and, in turn, strengthen their offerings.

BCU's steadfast growth would not be possible without the dedication of their employees. "For 40 years, BCU has been cultivating a company culture that is firmly based on our shared values," said Lisa Baron, Executive Vice-President and Chief Human Resources Officer. "These guiding principles serve as the common thread that holds us to the highest standards, making our jobs so rewarding," continued Jim Block, Executive Vice-President and Chief Operating Officer. "Without our employees and their dedication to members, we would not be celebrating such an incredible milestone."

About BCU: BCU is a purpose-driven organization that empowers people to discover financial freedom. With \$5B in assets, while being both not-for-profit and member-owned, the Credit Union is driven by the commitment to provide extraordinary service. BCU members enjoy access to financial services and well-being programming that inspire confidence through the brand promise "Here Today For Your Tomorrow". Lifetime membership is offered to employees and families of America's best workplaces and those living or working in Chicago-area communities. **To learn more about BCU, visit [BCU.org](http://bcu.org).**

