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| **FOR IMMEDIATE RELEASE          *Media Contact: Jessica Smith 713.676.8941*** |

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| **Afena Federal Credit Union Selects eCU Technology's Origins™ Suite**HOUSTON, March 2, 2021 - Afena Federal Credit Union ($72.4M, Marion IN) recently selected eCU Technology’s Origin Suite, the digital solution designed by and built to help credit unions win the digital race. The solutions, which may be integrated with ANY core system, have already helped a number of credit unions significantly increase their loan, membership, and business applications while reducing abandonment rates. “Providing our members with a sleek and simple online account opening experience is essential in today’s fast-paced digital world,” said Shelby Schuh, Vice President of Marketing at Afena Federal Credit Union. “The Origins Suite will help us open new accounts in under five minutes with an intuitive design that makes it easy for members, while streamlining our processes by integrating ID Verification, credit checks and real-time funding.” “We’re pleased to welcome Afena Federal Credit Union to our growing client community,” says Larry Hayes, eCU Technology President. “It’s an honor to partner with community financial institutions of all sizes to provide the kind of user-friendly digital experience members expect to drive growth in 2021 and beyond.”Credit unions and community banks are encouraged to [contact eCU Technology](https://ecutechnology.com/#contact) directly to request a demo. More information about the Origins Suite, powered by eCU Technology, may be found online at [www.eCUtechnology.com](http://www.ecutechnology.com/).  |

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| **About eCU Technology**eCU Technology® is a Credit Union Service Organization (CUSO) owned by First Service Credit Union of Houston, TX. Their mission is to inspire and cultivate financial institution customer/member relationships with innovative, forward-thinking financial technology services. They are dedicated to the growth and success of financial institutions across the country by providing Origins – their adaptable, online account and loan origination solutions. For more information about eCU Technology and the Origins solution, visit eCUTechnology.com.### |

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