

## **BCU MEMBERS SURPASS \$1 MILLION IN HOMEADVANTAGE® SAVINGS IN 2020**

CHICAGO - FEBRUARY 2021: Amid the economic challenges of 2020, BCU members celebrate over \$1 million in cash rewards earned in 2020 and more than \$5 million since the inception of the Credit Union's partnership with the HomeAdvantage® program. For over a decade, BCU members who have bought or sold a home using an agent in the HomeAdvantage® network qualified to earn a cash reward at closing, averaging savings of \$1,771\*.

"The mortgage team is beyond excited to have delivered a record \$1 million in cash rewards to our members in 2020, and look forward to continuing this success in 2021," said Herb Behrens, vicepresident of BCU real estate lending. "BCU is proud of this milestone achievement and the exciting strides we are making in our partnership with CURealty."

As mortgage closings topped a record \$1.6B in first mortgage originations, BCU's commitment to fulfilling members borrowing needs throughout the challenges of a global pandemic continues stronger than ever. Beginning the new year with an exciting new HomeAdvantage Sweepstakes opportunity, offering a lucky member the chance to live mortgage-free for a year.

"BCU continues to assist thousands of members in purchasing the home of their dreams while saving them millions in interest. This is just one of many ways we help our members discover financial freedom."

– Jim Block BCU Executive Vice-President, Chief Operating Officer

In addition to record savings realized through the HomeAdvantage program, the Credit Union also delivered more than \$8.7 million in PowerPlus Checking<sup>™</sup> savings and benefits in 2020, providing



HomeAdvantage Sweepstakes: an exciting new opportunity, offering a lucky member the chance to live mortgage-free for a year.

members with \$6.84 million in paid dividends and \$1.89 million in ATM fee reimbursements, and surpassing 2019 figures by more than \$2 million.

"The Credit Union has faced many challenges this past year, and yet our focus remains on the member and the value we can bring them," said Maggie Garcia, vice president of deposit products. "I'm pleased we can offer deposit products that help empower our members' financial freedom when it matters most."

In 2020, BCU was named a Forbes Best-In-State Credit Union for the second consecutive year, ranking #1 in Illinois and #5 in Minnesota. Members voted BCU to the top spot based on overall satisfaction, trust, service, product offerings, and financial well-being resources.

To learn more about BCU, visit BCU.org.



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About BCU: BCU is a purpose-driven organization that empowers people to discover financial freedom. With over \$4.5B in assets, it's also one of the fastest-growing Credit Unions in the last four decades. Both not-for-profit and member-owned, the Credit Union is driven by the commitment to provide extraordinary service for nearly 300,000 members across the US and Puerto Rico. BCU members enjoy access to financial services and well-being programming that inspire confidence through the brand promise Here Today For Your Tomorrow. Lifetime membership is offered to employees and families of America's best workplaces and those living or working in