**Affinity Plus Federal Credit Union**

175 West Lafayette Frontage Road

St. Paul, MN 55107

**For Immediate Release Contact:** Hillary Kline

Senior Public Relations Specialist

[hkline@affinityplus.org](mailto:hkline@affinityplus.org)

920-570-2761

**Affinity Plus Unveils Banking Branch of the Future at Bemidji State University**

*The Bemidji remodel serves as a space to help students and staff make smart financial decisions*

**BEMIDJI, MINN. (January 13, 2022)** – Affinity Plus Federal Credit Union (Affinity Plus) is pleased to announce the recent remodel of its branch location at Bemidji State University.

Students and staff at Bemidji State University are eligible for credit union membership, providing access to great banking services, a connection to the community, and a resource for financial questions and planning.

“At Affinity Plus, we are incredibly supportive and committed to education and life-long learning and are always looking for ways to help students make financial decisions,” said Sarah Kuesel, Senior Manager, Bemidji Affinity Plus Federal Credit Union. “This remodel serves as a reminder of our commitment and investment to our members, students, staff and Bemidji community.”

The branch location includes an onsite banker twice a week, an ATM, and is a convenient way for students and staff to apply for loans, make deposits or withdrawals at the deposit taking ATM, and get financial advice.

In addition, the space will also serve as a spot to host special events.

“We hope this branch becomes a space where students learn to use technology to bank from anywhere, all while receiving that Affinity Plus experience from our team when we are there,” said Kuesel.

To learn more about this location, please visit: <https://www.affinityplus.org/locations/location-detail/bemidji-bsu-campus> and visit in-person: 1500 Birchmont Drive NE, Suite 45, Bemidji, MN 56601.

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**About Affinity Plus Federal Credit Union**

*Based in St. Paul, Minn., Affinity Plus Federal Credit Union is a not-for-profit, financial cooperative that puts people first above profits. Members of Affinity Plus receive maximum value through competitive rates, minimal fees, and unique, member-centric products and programs. Established in 1930, Affinity Plus has 28 branches located throughout Minnesota and is owned by more than 230,000 members. Affinity Plus has more than $3.5 billion in assets. Additional information is available at www.affinityplus.org or by calling (800) 322-7228.*