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Vanessa Balderrama named Sonoma Branch Manager

SANTA ROSA — Vanessa Balderrama has been hired as North Bay Credit Union's Sonoma Branch Manager.

Balderrama will oversee all day-to-day branch activities and participate in community events for the credit union. With a background in customer experience, she will help ensure members take full advantage of the credit union's services.



Vanessa Balderrama

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"I love that North Bay Credit Union is so well respected in the community. In my short time here, I've heard from so many members about the difference we've made in their lives," Balderrama said.

In her spare time, she also volunteers at her kids' school events and in John's March Against Stomach Cancer and the Relay for Life here in Sonoma County.

North Bay CU has \$100 million in assets and offers a full range of loans, including mortgages, vehicle loans, home equity loans, agricultural loans and private student loans. The credit union is federally insured by the NCUA and serves everyone who lives, works or worships in Sonoma, Marin, Napa and Solano counties.

Learn more about North Bay CU at www.NorthBayCU.com.