



news release

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3 Credit Unions Sign with Bankjoy to Provide Best-in-Class Digital Experience to Their Members

Detroit, MI – May 10, 2021 – Digital banking provider [Bankjoy](#) has signed three more credit unions, looking to leverage its digital banking product suite to help them compete in a digital world. The new credit union signees include:

1. [Fort Community Credit Union](#) (\$314 million; 22,200 members, Fort Atkinson, WI)
2. [Alltrust Credit Union](#), formerly Southern Mass Credit Union (\$290 million; 14,000 members)
3. [Statewide Federal Credit Union](#) (\$156 million; 19,000 members)

According to Fort Community’s Chief Experience Officer Robyn Newcomb, Bankjoy stood out immediately because of its streamlined and tightly integrated offerings. “We were amidst a core search and during our initial demonstration of [Corelation’s Keystone](#) platform, we saw an overview of Bankjoy 2.0,” Newcomb says. “Our team was absolutely blown away by the tightly seeded relationship these two parties had – the simple and modern design, and overall seamless experience across all channels.

“Bankjoy’s digital banking experience is literally a ‘Bundle of Joy,’ and we’re thrilled to roll out a best-in-class experience to our members,” she adds.

According to Alltrust Credit Union Vice President of Operations Stephanie Medeiros, she and her team wanted to provide a turnkey online and mobile banking solution that will deliver a seamless and easy to use experience for members.



“Bankjoy will improve our credit union’s digital banking solution and offer an experience that is in line with our members expectations,” Medeiros says. “Our partnership with Bankjoy will allow us to maintain our commitment to our members while delivering the latest digital technology.”

According to Statewide Federal Credit Union CEO Casey Bacon, Bankjoy’s unified platform will allow Statewide to provide a seamless and modern digital banking experience for its members. In addition, Bankjoy’s close integration with Corelation’s Keystone core will provide members with an incredible user experience regardless of how they choose to interact with the credit union.

“The Bankjoy solution will allow our members to access and manage their account from anywhere,” Bacon says. “They will have access to all of the conveniences of modern banking at their fingertips.”

“We couldn’t ask for a better way to start 2021, signing these three progressive credit unions,” states Bankjoy CEO Michael Duncan. “Since we are now officially in the digital age thanks to the pandemic, these credit unions are now poised to hit the ground running with our most advanced online, mobile, and voice banking technologies. We are excited to see how they will perform and how their members will take advantage of these new offerings.”

About Bankjoy

Detroit-based FinTech, Bankjoy, delivers modern banking technology, including mobile banking, online banking, and a banking API to banks and credit unions — big and small. The company prides itself on creating beautiful products with advanced features, simple navigation, modern look and feel, and world class user experiences shaped by talking to users. Bankjoy is a Y Combinator- and CheckAlt-backed company. For more information, visit www.bankjoy.com.

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Alltrust Credit Union
Vice President of Operations Stephanie Medeiros



Robyn Newcomb, Fort Community Credit Union
Chief Experience Officer





Statewide Federal Credit Union CEO Casey Bacon

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