

FOR IMMEDIATE RELEASE

**Bay Federal Credit Union Celebrates Ribbon Cutting Event at
New Salinas Branch Location in Harden Ranch Plaza**

Capitola, CA – December 15, 2021 – Bay Federal Credit Union celebrated a ribbon cutting event at their new Salinas Branch location in Harden Ranch Plaza on the evening of Thursday, December 9. The event and mixer was held in partnership with the Salinas Valley Chamber of Commerce.

The Salinas Branch, now located at 1524 N. Main St, relocated to Harden Ranch Plaza in November from their previous location downtown. The new location has undergone an extensive new environmentally-friendly redesign and offers plenty of parking for their members.

“We are thrilled to be here at Harden Ranch Plaza,” said Carrie Birkhofer, President and CEO of Bay Federal Credit Union. “We celebrate this investment in the Salinas community, as Bay Federal is committed to making affordable banking services and lending options to our members, neighbors, and small businesses in Monterey County.”

Guests enjoyed appetizers, desserts, and a first-hand look at the new branch. Salinas Valley Chamber of Commerce CEO & Chief Member Advocate Paul J. Farmer, and Bay Federal’s AVP/Branch Manager of the Salinas Branch Manny Escarcega also shared remarks with the group attending the event.

About Bay Federal Credit Union

Bay Federal Credit Union is a full-service, not-for-profit financial institution that serves over 80,000 members and 2,400 local businesses throughout Santa Cruz, San Benito, and Monterey counties. With more than \$1.5 billion in assets, Bay Federal is the largest member-owned financial institution in Santa Cruz County, serving its members and the community since 1957. Bay Federal is a certified Community



(From left to right) David Torres, Mortgage Sales Manager; Ryan Cash, VP, Chief Experience Officer; Paul J. Farmer, Salinas Valley Chamber of Commerce CEO; Manny Escarcega, AVP/Branch Manager; Carrie Birkhofer, President and CEO; Camac Serna, Home Loan Consultant; and Jeff Heitmann, Business Relationship Manager celebrate the ribbon cutting of the relocated Bay Federal Salinas Branch on Thursday, December 9.



Development Financial Institution, with a primary mission of promoting community development alongside their financial activities. Bay Federal has an award-winning employee volunteer program in which employees have given their own money and volunteer for numerous local schools, nonprofit organizations, and community events each year.

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