

FOR IMMEDIATE RELEASE

Bay Federal Credit Union Raises Record Number of Meals for Second Harvest Food Bank
Nearly 127,600 Meals Raised for Families in Santa Cruz County – Doubling Last Year’s Record Drive

Capitola, CA –January 27, 2021– Bay Federal Credit Union members and employees raised \$31,899.63 for Second Harvest Food Bank’s Holiday Food Drive from November 1 to December 31, 2020. This record amount doubles their previous amount from 2019.

Thanks to Second Harvest’s incredible partnerships with farmers, retailers, and food bank networks, this translates into 127,599 healthy meals for families in Santa Cruz County. Due to the pandemic, Bay Federal was not able to offer donation barrels at their locations as they could in previous years. Instead, the organization focused on an online giving presence to keep members safe.

“Thank you to our employees and members who put forth an amazing effort to support Second Harvest Food Bank”, said Carrie Birkhofer, President and CEO of Bay Federal. “We are honored to join many others in our community to help this incredible organization meet the increased demands to feed those who are hungry.”

Bay Federal Credit Union has supported Second Harvest Food Bank for 24 years. In Santa Cruz County, one in five people face hunger. One in four are children. Second Harvest Food Bank’s mission is to end hunger through healthy food, education, and leadership.

About Bay Federal Credit Union

Bay Federal is a full-service, not-for-profit financial institution that serves over 78,000 members and 1,200 local businesses throughout Santa Cruz, San Benito, and Monterey counties. With more than \$1.4 billion in assets, Bay Federal Credit Union is the largest member-owned financial institution in Santa Cruz County, serving its members and the community since 1957. Bay Federal Credit Union has an award-winning employee volunteer program in which employees have given their own money and volunteer for numerous local schools, nonprofit organizations, and community events each year.

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Bay Federal Credit Union’s Community Support Committee members Kaila Sneed (left) and Kevin Fischer (right) presents a check to Second Harvest Food Bank’s Jan Kamman (center) on January 25, 2021.