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Golden 1 Credit Union to Match Donations up to \$50,000 on Big Day of Giving
Eighth consecutive year the credit union offers proportional match

SACRAMENTO, Calif., May 7, 2021 – Golden 1 Credit Union (Golden 1) is once again proud to sponsor the annual Big Day of Giving on Thursday, May 6, 2021. It's the eighth consecutive year the credit union has committed to contributing a proportional match of up to \$50,000 for donations members make via their Golden 1 credit or debit cards.

"This past year was exceptionally difficult, and we recognize many people faced significant challenges. That is why this year's Big Day of Giving means more than ever," said Erica Taylor, Vice President of Communications and Community Relations. "Year after year, we continue to be humbled by the generosity of the region, and we're confident this year will be no exception. Golden 1 is very proud to continue our support for our neighbors and communities and those who contribute to them."

Golden 1 employees value the opportunity to make their personal contributions to nonprofits go further through this proportional match.

"I'm proud to work for a company that puts community first. I support Philippine National Day Association (PNDA) because this organization empowers not only the youth of the Filipino community but intergenerational leadership as well," said Rosie Dauz, Community Relations Specialist. "I believe in the youth of tomorrow and PNDA definitely amplifies the youth voice here in Sacramento."

"I donate on the Big Day of Giving to organizations that improve the lives of others and work to create equity for all. I believe everyone deserves extra support and mentorship to achieve their goals," said Deneva Shelton, Community Engagement Program Manager. "The organizations I have chosen – Greater Sacramento Urban League, Improve Your Tomorrow, and Nehemiah Emerging Leaders Program – have each assisted in my personal growth and the growth of those close to me. Now that I am able, it's my turn to help support these nonprofits so they can continue to make a difference in people's lives."

Big Day of Giving launched in 2013 as a program of the Sacramento Region Community Foundation. The annual community-wide event has raised more than \$52 million for nonprofit organizations in El Dorado, Placer, Sacramento and Yolo counties. Last year, Golden 1 members gave \$774,000 on the annual giving day, and Golden 1 contributed more than \$122,000 in matched funds and charitable contributions to participating nonprofits.

ABOUT GOLDEN 1 CREDIT UNION

With over \$17 billion in assets, Golden 1 Credit Union is one of the largest credit unions in the United States and proudly serves all those who live or work in California. Golden 1 delivers financial solutions with value, convenience, and exceptional service to our members. As a

dynamic and trusted leader, Golden 1 is committed to enhancing the financial well-being of Californians and their diverse communities. Golden 1 is over 1 million members strong and has over 1,900 employees. Visit www.golden1.com for more information.

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