

DakCU Partners with CRIF Select Ohio for Expanded Lending Solutions

The Dakota Credit Union Association (DakCU) and DakCU's Service Corporation (DakCUSC), serving credit unions throughout North and South Dakota, are excited to announce a new strategic solution provider for DakCU member credit unions: Introducing CRIF Select Ohio (CRIF Select)!

A joint venture between CRIF Select Corp. and the Ohio Credit Union League Service Corp., CRIF Select is an industry-leading provider of indirect lending partner programs offering a complete suite of products and services, including indirect loan origination technology, expertise focus on dealer and market management, as well as referred underwriting support and paperless loan package processing efficiencies.

"Partnering with CRIF Select will help us support credit unions across our two-state footprint and help them gain market share in this competitive space," says George McDonald, DakCU's Chief Officer of Strategic Services. "This gives us another strong product to offer our credit unions and support the growing demand credit unions have of financing autos, motorcycles, recreational vehicles, and boats – in addition to providing new efficiencies for dealerships in the Dakotas," he stated.

CRIF Select specializes in indirect lending partner programs. Its integrated, technology-based solutions will make loan approvals faster, more accurate and virtually paperless, delivering lower costs for institutions and better service for their customers and members. With state-of-the-art technology, experienced call center support and loan processing services, CRIF Select offers user-friendly, value-added solutions for every phase of the indirect auto lending process.

"We are thrilled to partner with CRIF Select and their wonderful team and look forward to working together; they have already started opening up new markets in the Dakotas, and we are excited to see this continue to grow across both states this coming year," added McDonald.

Jeremy Engbrecht, President of CRIF Select, agrees. "As a native South Dakotan, I am especially excited about this new partnership with DakCU and their Service Corp. to add value to our future credit union and dealer partners. Partnering with a great organization like this is a tremendous opportunity to showcase our value across North and South Dakota. DakCU truly understands the needs of their member credit unions and is very client-centric, with makes us like-minded partners," he explained.

McDonald continues, "We have had similar solutions offered to our member credit unions in the past, but CRIF Select is offering a better product and a trusted relationship both for the credit unions and the dealer networks in our states. We work closely with other league service corps to find solutions that will benefit our member credit unions, and the Ohio League Service Corp is one of those trusted partners. We know that credit unions desire to expand their loan portfolios and add new members, and a qualified well-run indirect lending program can greatly assist on that path. With the pandemic continuing to affect in-person efficiencies as well as the

available supply of autos, this new partnership should enhance the car buying experience, offering an alternative efficient way for credit unions to continue to serve their members needs. For more information on CRIF Select or to set up a demo please contact me ” he concluded.

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About CRIF Select Corp.

CRIF Select Corp. is one of the nation’s largest providers of indirect lending solutions to a number of the most successful U.S. financial institutions including banks and credit unions. CRIF Select combines technology and services such as Dealer Management, Paperless Loan Package Process and expert Consultation to support clients’ indirect lending programs. CRIF Select is part of CRIF Group, a global company specializing in credit bureau and business information, outsourcing and processing services, and credit solutions. For more information, visit www.crifselect.com

About DakCU

The Dakota Credit Union Association (DakCU) and its DakCU Service Corporation (DakCUSC) serves 69 credit unions across the Dakotas. In our mission to help credit unions succeed, our professional financial trade association plays a key role in growing membership and helping to provide service excellence to members with various business and solution providers for quality products and services. With nearly 520,000 members in North and South Dakota, Dakota credit unions have assets exceeding \$9.4 billion. For more information about products or services offered thru DakCUSC contact George McDonald gmcdonald@dakcu.org or 701-250-392 visit our [website](#).