



PRESS RELEASE
For immediate release
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Frontwave Sponsors Four Local Military Families through ASYMCA Secret Santa Program

OCEANSIDE, CA – In the spirit of giving, Frontwave Credit Union sponsored four local military families this holiday season through Camp Pendleton’s Armed Services YMCA (ASYMCA) Secret Santa Program. Frontwave shopped for and purchased gifts on the families’ wish lists and delivered them to the Camp Pendleton ASYMCA, where they were distributed just before the holidays, ensuring each family member had something special to celebrate the season with.

The Secret Santa program was initiated in 2003 to support Marines, Sailors, and their families who are referred to the ASYMCA as needing extra help during the holiday season. This year, 105 local military families, made up of 466 total individuals, were served through program, supporting the ASYMCA’s larger goal of strengthening military families at Camp Pendleton by providing meaningful programs and service events throughout the year.

“This has been a tough year for so many active duty military families, and our Secret Santa Program brought some much needed relief and joy to so many deserving families. We couldn’t do it without our incredible community partners like Frontwave Credit Union,” said Maxine Langdon, Events and Marketing Manager for the Camp Pendleton ASYMCA.

“Having been founded as Camp Pendleton Federal Credit Union in 1952, our military roots run deep, and local military families are at the heart of who we are and what we do. We’re proud to support them as their financial institution and through additional partnerships with organizations like the Camp Pendleton Armed Services YMCA,” said Bill Birnie, President/CEO of Frontwave Credit Union.

In addition to the Secret Santa Program, Frontwave Credit Union also sponsors the ASYMCA’s monthly Neighborhood Exchange, which distributes groceries, diapers, financial advice, and more to local military families in need, as well as special events throughout the year.

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About Frontwave Credit Union

Frontwave Credit Union is a member-owned not-for-profit financial institution serving San Diego, Riverside, and San Bernardino Counties. Frontwave Credit Union provides a portfolio of financial products and services including checking and savings accounts, auto loans, mortgage loans, credit cards, home equity loans, and financial planning. Forged in 1952 as Camp Pendleton Federal Credit Union in Oceanside, California, Frontwave has grown from 8 civil service employee members and \$40 in assets to more than 100,000 members and more than \$1 billion in assets. Frontwave Credit Union was voted San Diego’s Best Credit Union and Best Mortgage Company in the 2020 *San Diego Reader* “Best Of” Readers

Poll, and is continuously recognized as a best place to work in Southern California, winning the Peter Barron Stark Award for Workplace Excellence again in 2020. To learn more, visit [frontwavecu.com](https://www.frontwavecu.com).

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