**TruMark Financial® Credit Union
News Release**

**For immediate release
Feb. 3, 2022** Contact:

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**Bright-colored winter coats combat cold winter temperatures**

**for non-profit groups’ clients**

FORT WASHINGTON, Pa. —TruMark Financial® Credit Union’s Concern for Community initiative supports local non-profit organizations to help fulfill their clients’ needs. In January, the credit union donated 60 children’s winter coats hoping to ensure kids who were most in need received a new coat to combat the frigid temperatures.

A simple donation like a winter coat makes a huge impact. The following organizations received a supply of coats to distribute to their clients:

* Family Service Association of Bucks County, Bucks County
* Maternal and Child Health Consortium, Chester County
* Montgomery County OIC, Montgomery County
* Our Closet, Delaware County
* Parent Infant Center, Philadelphia

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“Across the country families are struggling to recover from the economic crisis created by the COVID-19 pandemic. I am happy TruMark Financial can make a difference in a child’s life by providing a coat to protect them from the cold,” said Richard F. Stipa, chief executive officer.

TruMark Financial maintains strong relationships in the community with its Concern for Community initiative and financial literacy program in which employees conduct workshops on topics such as saving, budgeting, credit, and investing at local schools and community organizations. The credit union’s TruCommunity program awards employees eight hours of paid time off when they volunteer at a non-profit of their choice.

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**About TruMark Financial:**

TruMark Financial is one of the strongest, most progressive credit unions in the nation, offering a full range of banking, investing, and insurance services to more than 131,000 members in Southeastern Pa.

Founded in 1939, TruMark Financial is headquartered in Fort Washington, Pa., and has approximately $2.8 billion in assets through its 24 branches, Call Center, and a suite of innovative online and mobile banking services. To learn more about TruMark Financial, visit www.trumarkonline.org or call 1-877-TRUMARK. Connect with TruMark Financial at www.facebook.com/trumarkonline and twitter.com/trumarkonline.

**Editor’s Note: Caption for Photo**

TruMark Financial AVP and Bensalem Branch Manager Todd Milligan (right) put a smile on the faces of Family Service Association of Bucks County representatives Rachel Minton (left) and Matthew Lutz (center) when he delivered a box of children's winter coats for their clients. The credit union plays an integral part of the community and partners with local organizations and charities to offer assistance.