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**Press Release  
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Clearview Federal Credit Union is leading the way with video banking

*Clearview Live® combines face-to-face service with modern convenience*

***Pittsburgh, PA, February 3, 2021…****(*[*clearviewfcu.org*](https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fclearviewfcu.org&c=E,1,emVL3UMKC1-dHRKWBTUaFBDb0Xb8X540ZTDZ-JUDp2HtOg-WkXaqgYDmUR40aTOr-n6LMU-22Sfaz64M_8fz6ThqHl2N4cc477bbbxS9I-15svDTnw,,&typo=1)) Clearview Federal Credit Union continues to lead as a digital-first financial institution in our region with the introduction of Clearview Live® video banking. Clearview Live® video banking combines face-to-face service with modern convenience and is available by downloading the Clearview Live® app on your mobile device or initiating a session through the Clearview website. Clearview Live® is the newest extension of Clearview’s video banking suite, including video teller machines located in many financial centers. Clearview is the first credit union in the Pittsburgh region to offer personalized video banking solutions.  
  
Clearview Live® technology provides a video banking experience that merges video chat with real-time digital collaboration to create a virtual financial center experience from the comfort of your own home or wherever you may be. Clearview Live® allows you to facilitate transactions such as account opening, loan or credit card applications, check deposits, identification verification, account consultation, document exchange and more all while on a secure face-to-face video chat with a Clearview local team member. Clearview is committed to enhancing the digital and overall member experience while personally and safely connecting with consumers.  
  
“Now more than ever, there is a need for personal banking experiences without leaving the comfort of your own home,” says Clearview President & CEO Ron Celaschi. “The ability for our members to connect with the Clearview faces they have come to know and trust while remaining safely at home, or wherever they may be, is truly invaluable in these unprecedented times. The faces you see on the call are in fact members of our Clearview team as we created positions to support this solution. Clearview is excited about our latest digital channel that enhances our members’ banking experiences.”  
The Clearview Live® app can be downloaded from the [Apple Store](https://apps.apple.com/us/app/clearview-live/id1541970910)or [Google Play Store](https://play.google.com/store/apps/details?id=com.popinvideobanking.clearviewfcu), or launched directly from the [website](https://www.clearviewfcu.org/Access/on-my-mobile-device/Clearview-Live-Video-Banking).

For more information, [click here](https://youtu.be/oKZ7EH95D7U) to view the Clearview Live® video.

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About Clearview Federal Credit Union  
  
Clearview Federal Credit Union has been in operation since 1953 and serves over 108,000 members with reported assets valued over $1.5 billion as of January 2021. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.