



PRESS RELEASE - FOR IMMEDIATE RELEASE

Connect FSS Announces Updates to Leadership Team

New organizational structure better aligns the company to achieve its strategic goals.

Sandy, UT (January 15, 2021) Connect Financial Software Solutions ("Connect"), a CUSO providing advanced enterprise digital banking services to credit unions, has announced updates to the company's leadership team in response to company growth and to better align with the company's strategic plans for our future direction.

"Today's announcement marks a significant milestone with update to new and existing roles within our leadership team that will position Connect for continued success. These changes represent an alignment of our management resources in a way that will greatly enhance our ability to deliver innovative products and services for our clients as we move into the next phase of our growth," said Grant Parry, Connect's President & CEO.

Kaylene Anderson has been promoted to the newly created role of SVP of Finance, leading the Accounting and Human Resources departments and ensuring effective financial management of the organization.

Anthony Bender has been promoted to the newly created role of SVP of Technology. This new position reflects the company's focus on technology as the driver enabling our continued evolution. In this role, Anthony will lead the Information Technology, Engineering, Applications, and Quality Assurance departments.

Randy Hanson has assumed the new position of VP of Engineering, with a focus on defining and evolving the future of our technology and overseeing our team of architects.

Ross Karcher has been appointed to the new role VP of Applications, which allows Connect to better utilize his experience and background in Development and managing developers.

Charles Rodriguez has been promoted to VP of Sales, leading the Sales and Account Management team in the acquisition of new clients as well as the management and growth of existing client relationships.

Other members of the Connect Leadership Team are Brandon Burt as VP of Product Development, Rob Italiano as VP of Implementations, Chris Jones as VP of Client Services, Brian Warfel as VP of Partner Management, and Kelly Warfel as VP of Marketing.

About Connect Financial Software Solutions

Connect is a technology Credit Union Service Organization (CUSO) focused on the benefit of credit unions and their members. Connect's customizable enterprise digital banking solutions support credit

unions' unique individual needs by offering online and mobile banking, bill pay, programming services, and digital account opening and lending applications. Connect provides parity across all digital channels, creating a better user experience. By partnering with more than 150 third-party providers, many of which are selected by clients, Connect offers a wealth of evolving functionality to better meet members' current and future needs. Connect with them at connectfss.com to learn more.

Contact:

Kelly Warfel, VP of Marketing

kelly.warfel@connectfss.com

385-501-1496

###