



FOR IMMEDIATE RELEASE

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Let the Kids Play: Connex Supports Branford Area Youth With Nearly \$800 Donation to Dave's Dream Foundation

Funds will go toward helping local children pursue their athletic and artistic passions



Dave's Dream Foundation Vice President and Treasurer Kelly Ricciardi accepts a check worth nearly \$800 from Connex Credit Union as part of the Coins-for-Change program.

BRANFORD & GUILFORD, Conn. (June 29, 2021) - [Connex Credit Union](#) recently donated more than \$760 to [Dave's Dream Foundation](#) to help the organization inspire and empower local youth through athletic, artistic and cultural endeavors. The funds were raised at Connex's Guilford branch as part of the credit union's *Coins-for-Change* initiative which encourages members of the local community to use



Connex's coin-cashing machines to convert their spare change into cash. A small fee is collected for these services and then donated to various charitable organizations.

Dave's Dream Foundation was founded by Dave Ricciardi, a Branford resident of more than 30 years, who raised three children in the town and firmly believed that youth sports can help young children grow into mature adults. Nothing disappointed Dave more than seeing a child who had the desire, motivation and talent to participate but couldn't due to factors beyond their control. Dave's Dream Foundation helps fill that void by providing kids with the funds, equipment, or support they need to pursue their passion.

"Thank you to everyone at Connex Credit Union for your continued support of local non-profits," said Kelly Ricciardi, vice president and treasurer, Dave's Dream Foundation. "We are thrilled to receive the generous donation which will be put toward our mission of helping kids in our community participate in the sports, arts and other cultural activities they love."

For more information about Dave's Dream Foundation, or to donate, visit davesdreamfoundation.org.

Each year, more than \$14,000 is donated through the *Coins-for-Change* program. New charities are selected every quarter. If you are a local nonprofit or charitable organization interested in participating in the program, please contact Louise Nestor at lnestor@connexcu.org or 1-800-CR-UNION.

About ConnexCares:

ConnexCares is Connex Credit Union's charitable and philanthropic program. The mission through ConnexCares is to promote financial literacy, well-being and understanding to our members and the greater communities Connex serves.

About Connex Credit Union:

One of Connecticut's largest credit unions, Connex Credit Union is a full-service credit union serving more than 61,000 members at eight branches. Membership is open to anyone who lives, works, attends school or worships in New Haven, Hartford, Middlesex or Fairfield counties. For more information, please call 1-800-CR-UNION or visit connexcu.org.

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