

From: [Cornerstone Advisors](#)
To: [Cate Pitts](#)
Subject: [EXTERNAL] Cornerstone Advisors Acquires Next Step
Date: Monday, December 6, 2021 7:00:20 AM



Greetings Cate,

On December 2, **Cornerstone Advisors acquired Orlando, Florida-based Next Step, Inc.**, a professional services company that, like Cornerstone, provides technology consulting services to banks and credit unions.

So what?

Two leading companies with complementary service portfolios and similar obsessions with their reputations for client service combining their experience and resources has the potential to **impact hundreds of small and mid-size financial service institutions.**

The deal will provide current and future bank and credit union clients of both Cornerstone and Next Step with access to an expanded pool of technology advisory services and seasoned experts focused on one thing: helping them successfully meet the needs of their customers and members.

To learn more:

[See the announcement](#)

[Read the FAQs](#)

As writers covering developments in the financial services industry, you might also be interested to know that as a result of this acquisition, we're adding a few dozen subject matter experts to our team – experts knowledgeable in topics including bank and credit union transformation, core banking systems, cards and payments, digital banking, systems implementations, and contract negotiations.

I am available to schedule interviews with key executives involved in the acquisition.

Regards,
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