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It is Opening Day in Atlanta for Dansby Swanson and LGE Community Credit Union

LGE announces endorsement from professional baseball player Dansby Swanson

Atlanta, Ga. (April 9, 2021) -- LGE Community Credit Union, a smarter way to bank for metro Atlanta, announced Friday that Dansby Swanson, professional baseball player and Atlanta-native, will serve as a spokesperson for the credit union through an official, multiyear endorsement. The official endorsement comes as the next natural step in Swanson's relationship with LGE, where he's been a member since 2012.

President and CEO Chris Leggett said, "Although Dansby's been part of the LGE family for many years, we're excited to further that relationship in an official spokesperson capacity."

The credit union found Swanson to be the perfect fit as a spokesperson not only because of his success, but because of his strong alignment with LGE's historical roots and community values. Swanson grew up in Marietta and graduated from Marietta High School - roughly 3 miles away from LGE's first headquarters and 4 miles away from the credit union's first branch which was located in the B-1 building basement of the Lockheed-Georgia Company plant.

Swanson said, "I've been a member since 2012, but I can remember LGE being a part of my life ever since I was little. Both of my grandfathers actually worked at Lockheed and then my mom did as well for a few years. It is cool to see that family history come full-circle with my new endorsement relationship with LGE and be a part of something my grandparents were also involved in. It is a great feeling to work with a brand that not only has ties to my family, but is one I've known my whole life and genuinely believe in."

Started in 1951, LGE originally served as the credit union for Lockheed-Georgia employees. Today, LGE connects metro Atlanta to best-in-class financial products, expert advice, and personalized service, and anyone who lives or works in Bartow, Cherokee, Cobb, Fulton, or Paulding County is eligible to apply for membership.

Both Swanson and LGE are also passionate about impacting their community in a positive way.

Swanson said, "One reason I'm excited to be working with LGE is because they really care about the metro Atlanta community and are serious about giving back. I think it's important to be serious about helping others and really making a difference because you never know what kind of impact that will have on someone's life."

About LGE Community Credit Union

LGE Community Credit Union connects metro Atlanta to best-in-class financial products, expert advice, and personalized service. LGE serves all residents and businesses within Bartow, Cherokee, Cobb, Fulton, and Paulding counties. Since 2010, LGE has given back over \$1.45 million to local nonprofit organizations and individuals in need through the LGE Community Outreach Foundation. For more information about LGE, visit LGEccu.org. Federally insured by NCUA.

About Dansby Swanson

Aggressive at the plate and a dynamic shortstop for the Atlanta Braves, Dansby Swanson has completely transformed the Atlanta Braves' defense with his incredible speed, fielding ability and unparalleled arm strength. In 2020, Swanson led the league in defensive runs saved and was a finalist for the NL Gold Glove Award. His work in the field is only matched by his tenacity at the plate and his ability to perform in clutch situations in the post-season. Selected with the first overall pick of the 2015 MLB Draft, Swanson has ascended from a top prospect to a linchpin within the Braves' lineup. Prior to his rise in the majors, Swanson led Vanderbilt to a College World Series victory in 2014 where he easily won the Most Outstanding Player award. Born and raised in the ATL, Swanson pays homage to his hometown through his #AllThingsLoyal campaign, where he highlights the city's local artists, themes, restaurants and milestones. Thoughtful, hard-working and approachable, Swanson has emerged as a leader in the clubhouse, ready to bring the Braves into a new era.

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