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Day Air Credit Union Gives Over \$7,500 in Prizes to Members

Kettering, Ohio, January 8, 2021 – Day Air Credit Union wrapped up its 75th anniversary with contests totaling over \$7,500 in prizes for its members. Throughout the year Day Air members had chances to win prizes including; \$75 Amazon gift cards, \$50 Amazon gift Cards, Day Air Ballpark and Day Air apparel.

Day Air had initially planned several in-person events and celebrations for members in 2020 to commemorate 75 years providing a better banking experience in the Miami Valley. However, amid the COVID-19 pandemic, Day Air altered its original plans and found innovative ways to celebrate remotely with its more than 46,000 members.



During the 2020 year, Day Air offered members a chance to win a \$75 gift card for providing written or video testimonials via a *75th Anniversary Testimonial Contest*. Each month a random winner was chosen from the entrants who submitted testimonials. Additionally, Day Air offered members the opportunity to win \$50 gift cards when they participated in monthly Facebook giveaway contests.

To wrap up its 75th year, Day Air provided members with one last chance to win in a *75 Chances to Win \$75 Contest*. All Day Air members were eligible to participate in this fun contest which asked members to answer a few short questions online to be entered for a chance to win. After a three week period, Day Air randomly selected 75 contest entrants to receive a \$75 Amazon gift card, Day Air Ballpark hat and Day Air t-shirt.

“Against the backdrop of the pandemic, these contests and giveaways were a fun way for us to celebrate 75 years providing a better banking experience to our members,” said Bill Burke, President and CEO of Day Air Credit Union. “We look forward to another 75 years enhancing the financial well-being of our members and improving our communities.”

About Day Air Credit Union

Established in 1945, Day Air Credit Union is the largest financial institution headquartered in Montgomery County and proudly serves businesses and residents of the Miami Valley in southwest Ohio. With over \$520 million in assets and more than 46,000 members, Day Air is a not-for-profit, full-service financial cooperative. Credit Union members have access to over 30,000 surcharge-free ATMs, and more than 5,900 shared branches nationwide. Membership is open to people living, working, worshipping, or attending school in the Miami Valley. Visit dayair.org for more information.