**FOR IMMEDIATE RELEASE
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**Credit union DEI webinar series aims to spark conversation and action**

**(Overland Park, KS) January 19, 2021 -** Be Better. Do Better is a candid conversation on diversity, equity and inclusion (DEI) for credit union leaders, co-presented by the Heartland Credit Union Association (HCUA) and the [African-American Credit Union Coalition](https://www.aacuc.org/) (AACUC).

On Feb. 16 and March 16, the two-part free webinar series will bring industry experts together to discuss best practices, why the credit union industry needs to address DEI challenges and what actions we can take to become more inclusive personally, in our credit unions and in our communities. The panels will be moderated by Renee Sattiewhite, CEO of AACUC.

[**Part I: Be Better**](https://heartlandcua.org/Shared_Content/Events/event_display1.aspx?EventKey=COL021621&WebsiteKey=bc2d162c-c185-454e-bb12-261da6759899)**.
February 16, noon (central)**Panelists will discuss why we need to be better as an industry how 2021 will give us the opportunity to do so.

Panelists:

* Angela Russell, VP of diversity, equity and inclusion, CUNA Mutual Group
* Cathie Mahon, president/CEO, Inclusiv
* Victor Miquel Corro, CEO, Coopera

[**Part II: Do Better.**](https://heartlandcua.org/Shared_Content/Events/event_display.aspx?EventKey=COL031621&WebsiteKey=bc2d162c-c185-454e-bb12-261da6759899) **March 16, noon (central)**Experts in the field will share their DEI journey, success stories and challenges, plus actions steps credit unions can take to do better.

Panelists:

* Larry Sewell, VP of corporate partnerships and advocacy, Together Credit Union (St. Louis, MO) and Chair of AACUC
* Maria Martinez, president/CEO Border Federal Credit Union (Del Rio, TX) and Chair of the Network of Latino Credit Unions and Professionals (NLCUP)
* Kirk Mills, president/CEO, St. Louis Community Credit Union (St. Louis, MO)
* Michelle Wood, VP of culture and DEI, Mazuma Credit Union (Lenexa, KS)

This event is open to anyone in the credit union industry. [Register here](https://heartlandcua.org/Shared_Content/Events/event_display1.aspx?EventKey=COL021621&WebsiteKey=bc2d162c-c185-454e-bb12-261da6759899).