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EJ Donaghey Appointed New Chief Experience Officer (CXO) at Black Hills Federal Credit Union

FOR IMMEDIATE RELEASE

Rapid City, SD, February 25, 2022 – Black Hills Federal Credit Union (BHFCU) announces the appointment of EJ Donaghey as their Chief Experience Officer (CXO). Donaghey will assume the responsibilities for this new role in the organization on February 28, 2022.

Donaghey looks forward to moving to family-friendly Rapid City and the chance to spend time exploring the region with his family. He is also excited about joining the Leadership team at BHFCU. “I have worked in credit unions my entire career. The opportunity to work for Black Hills Federal Credit Union is an honor. I look forward to working with Jerry Schmidt, CEO, and his team to continue the success Black Hills FCU has had,” shared EJ.

Donaghey has years of credit union experience, starting his career working with the Illinois Credit Union League & Alloya Corporate Federal Credit Union. He was the Vice President of Member Contact & Lending Center with Community American CU, Vice President of Retail & Marketing at Baxter CU, and EVP/COO at Great Lakes CU. He also served as President – CEO of University of Illinois Community CU, followed by a President – CEO role at Citizens Community CU.

Jerry Schmidt, President & CEO, stated, “We look forward to having EJ join our Leadership team. His approach to employee development and service to the member aligns well with our mission statement, ‘We Improve Lives.’ He has a lot to contribute as we grow in the communities we serve.”

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