



## **Elan Announces 41 New Partners In 2020, Investing in Partnerships for Years to Come**

**MINNEAPOLIS, Minn. (February 2, 2021)** – Despite ever-changing market conditions, Elan partnered with 41 new financial institutions in 2020, growing the potential customer base by more than 900,000.

In a time of rapidly shifting digital technology, increasing compliance burdens, and aggressively competing rewards programs, more banks and credit unions have turned to Elan to provide a comprehensive, cost-efficient and safe suite of credit card products and services.

Looking to the months ahead, Elan is eager to partner with financial institutions that are ready to offer their cardmembers products with intuitive servicing capabilities and comprehensive rewards. Elan currently delivers high-value card programs to more than 1,300 financial institution partners.

To learn more about Elan's credit card program benefits, click [here](#).

### **About Elan Financial Services**

As America's leading agent credit card issuer, Elan serves over 250 active credit union partners. For over 50 years, Elan has offered an outsourced partnership solution that provides credit unions the ability to offer a competitive credit card program. Elan has developed industry-leading technologies to improve cardmember satisfaction and drive growth all while sharing the program economics with our partners. For more information, visit [www.cupartnership.com](http://www.cupartnership.com).

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