



Elan Announces New Suite of Credit Card Products, Bringing More Value to Cardmembers

MINNEAPOLIS, Minn. (February 16, 2021) – Elan has announced a new suite of credit card products to maximize value for cardmembers. On the consumer side, Elan launched the **Visa Max Cash Preferred Card** which offers 5% cash back in the two categories cardmembers choose including TV, internet, and streaming services, cell phone providers, fast food, and entertainment.

On the business side, Elan introduced **Smart Business Rewards Visa**, which offers cardmembers 2X rewards in their top two (2) spend categories each month automatically.

Additionally, new cardmembers applying for Elan’s secured card will not have an annual fee, allowing cardmembers to build credit with ease and confidence.

Elan looks forward to helping partners’ cardmembers choose the card that is right for them and to offering cardmembers products that add value via cash back or provide flexibility to choose how they redeem points.

To see the full suite of products, click [here](#).

About Elan Financial Services

As America’s leading agent credit card issuer, Elan serves over 250 active credit union partners. For over 50 years, Elan has offered an outsourced partnership solution that provides credit unions the ability to offer a competitive credit card program. Elan has developed industry-leading technologies to improve cardmember satisfaction and drive growth all while sharing the program economics with our partners. For more information, visit www.cupartnership.com.

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