



FOR IMMEDIATE RELEASE

November 9, 2021

FOR MORE INFORMATION, PLEASE CONTACT:

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Redwood Credit Union Promotes Erika Lane to Branch Experience Manager at Mill Valley Location

Mill Valley, CA—Redwood Credit Union (RCU) has promoted Erika Lane to branch experience manager of its Mill Valley branch. In her new role, Erika is responsible for community and business development, as well as overseeing member service, staff, and branch operations.

She joined RCU in 2012 as a senior teller and has since taken on roles as member service representative and most recently assistant branch manager. Lane was introduced to financial services during her time as a college intern at Cabrillo Credit Union in San Diego.

“Erika’s years of experience and knowledge of this community will offer our members the personal service they’re looking for,” said Deirdre Thompson, senior vice president of member experience. “She’ll put her all into making sure our members have a positive experience each time they enter their branch.”

Committed to building a sustainable local economy in which communities thrive, Lane also volunteers as a Novato Chamber of Commerce ambassador. She has a Bachelor of Arts degree in business administration with emphasis in finance from Chico State.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and insurance and auto-purchasing services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has \$7 billion in assets and serves more than 390,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on Facebook, Instagram, Twitter, and LinkedIn for news and updates.