**Affinity Plus Federal Credit Union**

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**Affinity Plus Named No. 1 Credit Union in Minnesota by Forbes**

*Results based on consumer views of trust, terms & conditions, branch services, digital services, customer service and financial advice*

**ST. PAUL, MINN. (July 13, 2021)** – Affinity Plus Federal Credit Union (Affinity Plus) has been awarded the top spot on the Forbes list of America’s Best-In-State Credit Unions 2021. This is the fourth year in a row where Affinity Plus has received recognition from Forbes.

“Throughout this past year, people had to make difficult choices with their finances, given the impact of the pandemic,” said Affinity Plus President and CEO Dave Larson. “We’re proud that our members and other consumers see Affinity Plus at the forefront of assisting and making a difference, and we strive to be a place where or members can put their trust and beliefs into the work we do to offer a more meaningful banking experience.”

Forbes and Statista identified America’s Best-In-State Credit Unions 2021 based on an independent survey of approximately 25,000 US consumers who were asked to rate credit unions at which they have or previously have had checking accounts. Participants made recommendations regarding overall satisfaction; they also assessed banks in the following areas: Trust, Terms & Conditions, Branch Services, Digital Services, Customer Service, and Financial Advice.

Based on the results of the study, Affinity Plus President and CEO, Dave Larson, says he is humbled to be recognized on the Forbes list of America’s Best-In-State Credit Unions 2021.

“With more than 90 years of experience, Affinity Plus continues to grow, and we will continue to remain true to our members, true to our communities we serve, and continue to provide caring and genuine service,” said Larson.

There are more than 5,000 credit unions in the United States with over 125 million members across the U.S. and $2 trillion in assets. Affinity Plus is the third largest credit union in Minnesota -- and one of the fastest growing, with more than 220,000 members and 28 branches throughout the state. Member-owned credit unions typically have lower fees and offer better interest rates than traditional banks, and the non-profit model also puts the customer first, resulting in higher satisfaction.

This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider. To read the full Forbes article and see the complete list of rankings, please visit [here](https://www.forbes.com/sites/antoinegara/2021/06/24/the-best-banks-and-credit-unions-in-every-state-2021/?sh=fc26ef3113d6).

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**About Affinity Plus Federal Credit Union**

*Based in St. Paul, Minn., Affinity Plus Federal Credit Union is a not-for-profit, financial cooperative that puts people first above profits. Members of Affinity Plus receive maximum value through competitive rates, minimal fees, and unique, member-centric products and programs. Established in 1930, Affinity Plus has 28 branches located throughout Minnesota and is owned by more than 220,000 members. Affinity Plus has over $3.5 billion in assets. Additional information is available at www.affinityplus.org or by calling (800) 322-7228.*