**TruMark Financial® Credit Union  
News Release**

**For immediate use  
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**Donated fans will keep senior citizens cool this summer**

FORT WASHINGTON, Pa. — Twenty-five senior citizens will be able to cool off this summer with a new fan received compliments of TruMark Financial® Credit Union’s Concern for Community initiative. The fans will be a welcome addition when the temperatures soar into the 90s.

In May, the credit union partnered with local agencies which work directly with senior citizens. The following organizations identified clients who needed fans and will distribute them:

* Greater Harleysville and North Penn Senior Services (GHNPSS)
* Old Pine Community Center, Philadelphia
* Phoenixville Senior Activity Center
* Wayne Senior Center

A driving force behind the initiative is fulfilling one of the seven cooperative principles, Concern for Community. Other examples of the way TruMark Financial gives back to the community is through its financial literacy program in which employees conduct workshops on topics such as saving, budgeting, credit, and investing at local schools and community organizations and its TruCommunity program where employees receive eight hours of paid time off to allow them to volunteer at a non-profit of their choice.

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**Editor’s Note: Caption for photo**

In June, TruMark Financial donated five fans to Old Pine Community Center in Philadelphia. The center identified clients in need of a fan and will distribute them. Pictured are South Philadelphia TruMark Financial branch manager Sherene Hassan (left) and staff members of the center.

**About TruMark Financial:**

TruMark Financial is one of the strongest, most progressive credit unions in the nation, offering a full range of banking, investing, and insurance services to more than 128,000 members in Southeastern Pa.

Founded in 1939, TruMark Financial is headquartered in Fort Washington, Pa., and has approximately $2.7 billion in assets through its 24 branches, Call Center, and a suite of innovative online and mobile banking services online services. To learn more about TruMark Financial, visit www.trumarkonline.org or call 1-877-TRUMARK. Connect with TruMark Financial at www.facebook.com/trumarkonline and twitter.com/trumarkonline.