

Spero Financial Names Jessica Baker as Chief Operating Officer



Greenville, SC - Spero Financial has named Jessica Baker as Senior Vice President, Chief Operating Officer. Under this new role, she will oversee the day-to-day operations of the organization including the branch network - comprised of ten locations throughout the Upstate and Midlands, call center operations, marketing, community development and project management.

In her nearly 13-year tenure with the organization, Baker has served in variety of roles from Branch Manager, to VP of Member Service, to most recently SVP of Business Transformation.

CEO Brian McKay shared, “Jessica’s journey with Spero is indicative of many on our management team. She has spent more than a decade learning the business and our organization. Her experience – both member-facing and strategic project planning and execution – gives her invaluable insight to lead as Spero’s COO. Along with her extensive experience and in-depth knowledge of the credit union industry, she is a true asset to the Spero team.”

Baker joined Spero Financial (then SC Telco) in 2008. A graduate of Saint Joseph’s College of Maine, Baker received her Bachelor of Science degree in Business Administration and Advertising. Passionate about the credit union movement, she earned her Credit Union Development Education (CUDE) designation in 2018. Baker serves on the Upstate Chapter of Credit Union’s Board, is a Credit Union Legislative Action Council (CULAC) Trustee, is a graduate of Leadership Pickens County and a member of the Rotary Club of Greenville. She and her husband reside in the Easley community with their two children and are members of Easley Presbyterian Church.

About Spero Financial

Spero Financial Federal Credit Union was chartered in 1935 as a not-for-profit financial cooperative with one mission: to improve financial lives. As one of the Palmetto State’s largest credit unions, today, it has more than 58,000 members and \$549 million in assets. Headquartered in Greenville, South Carolina, the credit union’s footprint spans the Upstate and Midlands with branches in Anderson, Easley, Greenville, Simpsonville, Spartanburg, Taylors, and Columbia. Learn more at www.spero.financial

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