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DESERT FINANCIAL CREDIT UNION EXTENDS CREDIT CARD PARTNERSHIP WITH ELAN
Special partnership extends to local community engagement

MINNEAPOLIS, MN and PHOENIX, AZ (June 21, 2021) – Desert Financial Credit Union, the most trusted credit union in Arizona, and Elan Financial Services, a leading payment services provider, announced they have extended their long-term partnership. Elan delivers consumer and business members with industry-leading credit card products.

Through this partnership, Desert Financial Credit Union members and business members are offered top-of-the-line credit card options to meet their needs with competitive rates and rewards programs. Credit card applications can be completed in person, online or over the phone with Desert Financial Credit Union staff and are approved in a timely manner.

As the primary institution for more than 350,000 members, cardmembers appreciate that their credit cards carry the Desert Financial Credit Union brand, and employees appreciate the support from Elan through incentive campaigns and promotion for the full suite of credit card products.

As part of this long-term, special partnership, Elan has had the opportunity to support Desert Financial Credit Union’s mission to give back to local communities. Elan has served as a sponsor of the annual Desert Foundation Charity Golf Tournament benefitting Phoenix Children’s Hospital for 15 years.

“Through our partnership, we have been able to support initiatives that benefit the community and provide Desert Financial Credit Union members innovative credit card products,” said John Owens, General Manager for Elan Financial Services. *“For 50 years, Elan has been a leader in the payments space through strong partnerships like this one.”*

“Elan’s support over the last decade at the annual Desert Financial Foundation’s Charity Golf Tournament to benefit 1 Darn Cool School Charities at Phoenix Children’s School shows the level of their commitment to our partnership,” said Ron Amstutz, Executive Vice President of Desert Financial. *“Working with Elan adds value to our members’ financial wellness with credit card solutions, but also, to our mission to share success with local communities.”*

About Elan Financial Services

As America’s leading agent credit card issuer, Elan serves more than 250 active credit union partners. For more than 50 years, Elan has offered an outsourced partnership solution that provides credit unions the ability to offer a competitive credit card program. Elan has developed industry-leading technologies to improve cardmember satisfaction and drive growth all while sharing the program economics with its partners. For more information, visit www.cupartnership.com.

About Desert Financial Credit Union

Celebrating more than 80 years in Arizona, Desert Financial is the state’s most trusted local credit union with \$7 billion in assets, 350,000+ members and 47 branches. Membership eligibility is open across Arizona with contactless solutions via eBranch, making it easy to call, click or come in. As a not-for-profit cooperative, Desert Financial takes pride in sharing success. In 2020, members received \$12 million in dividends via the Member Giveback Bonus, and Desert Financial gave more than \$5 million in COVID-19 relief plus donations, scholarships and Random Acts of Kindness to our members, community and team. Learn more about the credit union difference at www.desertfinancial.com or follow us @desertfinancial.