**Local Credit Unions Join Forces to Benefit Foodlink**

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FOR IMMEDIATE RELEASE, ROCHESTER, NY—

A group of local credit unions joined together to donate $10,000 and almost 600 pounds of food to Foodlink of Rochester during the holidays. Foodlink is a food pantry serving greater Rochester, NY. Participating credit unions from the Rochester Chapter of the New York Credit Union Association (NYCUA) collaboratively ran a food collection from December 2 to December 16, 2020 and pooled funds for the monetary donation.

Part of the credit union philosophy is to improve the financial health and well-being of members, which includes hands-on work to strengthen the communities in which members live.

“With 2020 being a particularly difficult year for so many families and individuals, several credit unions in the Rochester area wanted to do even more to benefit people in need in our communities,” said Twanda Christensen, President of the NYCUA Rochester Chapter.

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