**Affinity Plus Federal Credit Union**

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**Greg Brown to Lead Affinity Plus in Lakeville and Eagan**

*Brown brings years of leadership experience in both financial and customer service*

**ST. PAUL, MINN. (October 29, 2021)** – Affinity Plus Federal Credit Union (Affinity Plus) is pleased to announce a new leader at the Lakeville and Eagan locations. Greg Brown recently joined the company October 25, 2021, as branch leader and will oversee both locations and teams.

“We are incredibly excited to have Greg join the Affinity Plus team,” said Wendy Peterson, Director of Branch Services, Affinity Plus Federal Credit Union. “Greg is passionate about both helping people and building a strong community presence. We’re looking forward to increasing our presence in both the Eagan and Lakeville locations. He brings a strong leadership presence and a commitment to both the member and employee experiences at these locations. We know he will put our members first.”

Brown is originally from Dubuque, Iowa, and moved to Minnesota in 1991. He has years of experience leading, both in the financial industry at Wells Fargo for 13 years, as well as 17 years spent as a manager at Applebee’s. He also has experience as a financial advisor at Merchants Bank. Brown says he has a passion for both leadership, employee development, and is eager to make an impact on the community.

“I am so excited to be part of the Affinity Plus family, and I want to emphasize that working here has that family-feeling,” said Brown. “I am eager to meet people, connect with members and the community, and build life-long connections. It’s the connections you make that really make people want to come to work each day, and I am excited to build upon that.

Brown loves spending time with his two sons and his wife, Melissa, enjoys biking and volunteering in his community.

Please visit our Lakeville branch at 17555 Kenwood Trail, Lakeville, MN 55044 or our Eagan location at 1642 Diffley Road, Eagan, MN 55122). To learn more about Affinity Plus, please visit our website: [www.affinityplus.org](http://www.affinityplus.org).

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**About Affinity Plus Federal Credit Union**

*Based in St. Paul, Minn., Affinity Plus Federal Credit Union is a not-for-profit, financial cooperative that puts people first above profits. Members of Affinity Plus receive maximum value through competitive rates, minimal fees, and unique, member-centric products and programs. Established in 1930, Affinity Plus has 28 branches located throughout Minnesota and is owned by more than 220,000 members. Affinity Plus has over $3.5 billion in assets. Additional information is available at www.affinityplus.org or by calling (800) 322-7228.*