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SCOTTSDALE, AZ – HomeAdvantage®, the largest real estate CUSO in the US, has added Jean Theis as its first Chief Relationship Officer. Theis brings more than 20 years of credit union experience including in the areas of member experience, marketing, sales management, real estate lending and training. In this brand new position, Theis will lead HomeAdvantage's sales, marketing and member concierge teams to more seamlessly and strategically support HomeAdvantage's credit union partners and their members.

Theis most recently was Chief Operating Officer of Consumers Credit Union of Gurnee, IL, a HomeAdvantage partner. She has been on the HomeAdvantage Board of Directors since 2016. Theis is an accredited Certified Chief Executive by the Credit Union

Executives Society (CUES). She earned a Bachelor of Science in Business Administration (BSBA) from Central Michigan University and earned a Master of Business Administration (MBA) from Western Michigan University.

ABOUT HOMEADVANTAGE

Formerly CU Realty Services, HomeAdvantage provides real estate services to credit unions across the nation, helping them increase their purchase mortgage business while saving their members money when they buy or sell a home. The company's turnkey real estate marketing platform is currently offered by more than 126 credit union partners and mortgage CUSOs throughout the United States. Credit union members can use the program to search for homes, research neighborhoods, calculate property values, connect to certified real estate agents and save money at closing. When credit unions offer the program, they can attract and nurture more home-buying members, and consequently close more loans. To learn more, please visit www.homeadvantage.com or connect with us on LinkedIn.

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