**TruMark Financial® Credit Union  
News Release**

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**Local credit union delivers warm holiday gifts**

*Donates tote bags filled with children’s hats, gloves, and sweatshirts*

FORT WASHINGTON, Pa. — Holiday cheer comes in all different shapes and sizes. For five local non-profit organizations, it came in tote bags filled with children’s hats, gloves, and sweatshirts delivered by TruMark Financial® Credit Union employees. The organizations provide services to families facing hardships who may need services such as healthcare, food, clothing, and shelter. To families weathering tough times, a new hat, gloves, and sweatshirt not only represents warm clothing but it demonstrates people care. Each month the credit union partners with non-profit organizations and offers support as a component of its Concern for Community initiative.

In December, the following organizations received an assortment of hats, gloves, and sweatshirts:

* APM Neighborhood Community, Philadelphia
* Emilie United Methodist Church Safe Sanctuaries, Bucks County
* Maternal and Child Health Consortium, Chester County
* Mitzvah Circle, Montgomery County
* Our Closet, Delaware County

The delivery couldn’t have come at a better time for non-profits who depend on donations to assist their clients. "You are all truly making a difference in the lives of vulnerable Philadelphians this holiday season. I am so grateful for your partnership and look forward to continuing to build our relationship in 2022,” said Ricki Eisenstein, Program Manager JFCS In Your Neighborhood and Our Closet.

A driving force behind the initiative is fulfilling one of the seven cooperative principles, Concern for Community. In addition, TruMark Financial gives back to the community through its financial literacy program in which employees conduct workshops on topics such as saving, budgeting, credit, and investing at local schools and community organizations and its TruCommunity program where employees receive eight hours of paid time off to allow them to volunteer at a non-profit of their choice.

**About TruMark Financial**

TruMark Financial is one of the strongest, most progressive credit unions in the nation, offering a full range of banking, investing, and insurance services to more than 130,000 members in Southeastern Pa.

Founded in 1939, TruMark Financial is headquartered in Fort Washington, Pa., and has approximately $2.7 billion in assets through its 24 branches, Call Center, and a suite of innovative online and mobile banking services. To learn more about TruMark Financial, visit www.trumarkonline.org or call 1-877-TRUMARK. Connect with TruMark Financial at www.facebook.com/trumarkonline and twitter.com/trumarkonline.

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**Editor’s Note: Caption for Photo**

The holidays came early for APM representatives Kyanna Hunter and Felix Moulier (P. 2nd. and 3rd from left) when TruMark Financial employees Brandon Williams (far right) and Sonally Montanez stopped by with tote bags filled with children's hats, gloves, and sweatshirts. APM will distribute the clothing to their clients and their families.