



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION, PLEASE CONTACT:**

Redwood Credit Union Public Relations Department  
(707) 576-5224 | (800) 479-7928, ext. 65224 | PR@redwoodcu.org

## **Redwood Credit Union's International Credit Union Day Celebration Raises More than \$40,000 to Support Child and Youth Development**

**Santa Rosa, Calif.** — On October 21, Redwood Credit Union (RCU) joined over 56,000 credit unions around the world in celebrating International Credit Union (ICU) Day, a time when credit unions reflect on their history and commitment to their members and communities.

One of the ways RCU honored the day was by donating 25 cents to local nonprofit organizations that support child and youth development in Sonoma, Napa, Marin, Lake, Mendocino, and San Francisco counties each time members used their RCU Visa® debit or credit card on October 21. In total, \$40,613 was donated to local nonprofit partners [10,000 Degrees](#) and [North Bay Children's Center](#).

“This year’s ICU Day theme, ‘Building financial health for a brighter tomorrow,’ is at the heart of what we do,” says RCU President and CEO, Brett Martinez. “For more than 70 years, we’ve been giving our members the tools they need to make informed decisions to achieve their financial goals and dreams—whatever they may be. We’re honored to be part of an industry that supports its communities.”

Credit unions were built on the principle of “people helping people.” RCU accomplishes this through educational programs that encourage community members to take control of their finances and a commitment to employee volunteerism and support for local nonprofit organizations that offer meaningful assistance to improve their communities.

### **About Redwood Credit Union**

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$7 billion in assets and serves more than 390,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit [redwoodcu.org](#), or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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