** NEWS RELEASE**

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#### IMM Marks Its 25th Anniversary in Financial Services

*eSignature provider enjoys longevity serving more than 1,400 banks and credit unions*

**RAHWAY, N.J., May 12, 2021** – This month, [IMM](https://www.immonline.com/) is celebrating its 25th Anniversary of serving the financial services industry. IMM is the only eSignature provider that specializes in digital transaction solutions exclusively for financial institutions.

In 1996, IMM began as a pioneer of document-based technology solutions for financial institutions. The company, led by its original founding executives, Chuck Klein, CEO, and John Levy, EVP, has maintained its privately-held ownership throughout its history. This enables IMM to control key strategic business decisions and remain focused on providing technology solutions designed to address real-world business challenges. During the next two-plus decades, the company evolved from paper-based document technologies to electronic document systems, to its current eSignature platform. This unique document-based heritage coupled with its exclusive focus on banks and credit unions, enabled IMM to develop distinctive techniques and technology capabilities that distinguish it from other eSignature vendors.

Klein said, “Every great company basically starts with an idea that turns into a vision. Then you ask yourself, ‘where is this going to lead?’ Founding IMM was no different. When John and I started IMM, neither of us could have imagined the growth and success that we would enjoy, and the amazing customers we would have the opportunity to serve.  I am quite grateful for all of this, and even more so to John for his dedication, commitment and leadership that has allowed IMM to become the company it is today.”

IMMs corporate history started by serving the digital technology needs of banks and credit unions, and that remains its unwavering commitment today. “We remain dedicated to that goal and continue to innovate and elevate our software and services to be best in class,” Klein continued. “We are truly helping financial institutions further their digital transformation achievements and look forward to being a part of our customers future success.”

Additionally, IMM views its customers as “shareholders”, placing great emphasis on customer satisfaction and success. Of IMM’s more than 1,400 financial institutions, 30 percent have used its technology for 10 or more years and more than 55 percent rely on three or more of the company’s solutions. IMM understands the individual requirements of each customer and has created its product with capabilities that make IMM eSign simply the best eSign solutions for any financial institution. Powering millions of end-to-end digital transactions monthly, IMM eSign seamlessly interfaces with existing business systems to optimize back-office operations and provide more dynamic and engaging customer experiences.

“Much of IMM’s success can be attributed to our sole focus on the financial services industry, which we have confirmed time and time again from financial institutions as well as our business partners when choosing us,” Levy said. “We understand that no two financial institutions are alike; each has its own unique operations, and our expertise and commitment to each customers’ long-term success enables us to not only address today’s business challenges, but also anticipate and develop solutions that help ensure success well into the future.”

**About IMM**

For 25 years, IMM has been the premier provider of eSignature and Digital Transaction solutions designed exclusively for financial institutions. Today, more than 1,400 banks and credit unions use IMM’s eSignature and Digital Transaction Management solutions across the Institution to elevate consumer experiences while streamlining back-office processes in a comprehensive, end-to-end digital processing environment.

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