

**FOR IMMEDIATE RELEASE**

**Info-Tech Research Group Names Bay Federal Credit Union CTO Richard Roark  
as a 2021 Info-Tech CIO Awards Winner**

**Capitola, CA – December 1, 2021** – Bay Federal Credit Union is proud to announce that its Vice President, Chief Technology Officer, Richard Roark has been named a [2021 Info-Tech CIO Awards](#) winner by [Info-Tech Research Group](#), a leading IT research and advisory firm.

Since 2016, the Info-Tech CIO Awards have recognized outstanding industry leaders for delivering exceptional value to their organizations and achieving high scores in stakeholder satisfaction in Info-Tech's [CIO Business Vision](#) program. The program measures an organization's satisfaction with IT's core services and provides CIOs with the foundation to jumpstart a successful IT strategy.

Info-Tech's CIO Business Vision program bridges the communication gap between CIOs and key stakeholders, measures business leaders' satisfaction with core IT services, and ultimately provides CIOs with the foundation to jumpstart a successful IT strategy.

Mr. Roark joined Bay Federal Credit Union in 2016 with extensive knowledge in the financial services industry, as well as a personal commitment to team building and best-of-breed technologies. He is committed to ensuring the best and most secure banking experience for members, and shares this award with his team.

"I am grateful for this honor from Info-Tech," Mr. Roark said. "I share this award with our awesome Technology team who works around the clock to provide service for our internal and external members and to ensure the most secure banking experience possible."

There were 372 contenders for the 2021 awards. The winners of the Info-Tech CIO Awards are determined based on IT satisfaction and value scores, as assessed and quantified by their direct business stakeholders.

"The Info-Tech CIO Awards spotlight the essential attribute of an IT leader's success, which is the ability to satisfy their stakeholders," says Geoff Nelson, Senior Vice President, Global Services and Delivery for Info-Tech Research Group. "Recipients personify how IT should deliver business value, especially during unprecedented times. It is our honor to acknowledge the 2021 honorees, who have made amazing strides and achievements for their respective organizations."

To see the full list of winners and learn more about the awards, please visit [here](#).





### **About Bay Federal Credit Union**

Bay Federal is a full-service, not-for-profit financial institution that serves over 80,000 members and 2,400 local businesses throughout Santa Cruz, San Benito, and Monterey counties. With more than \$1.5 billion in assets, Bay Federal Credit Union is the largest member-owned financial institution in Santa Cruz County, serving its members and the community since 1957. Bay Federal Credit Union has an award-winning employee volunteer program in which employees have given their own money and volunteer for numerous local schools, nonprofit organizations, and community events each year.

### **About Info-Tech Research Group**

Info-Tech Research Group is the world's fastest-growing information technology research and advisory company, proudly serving over 30,000 IT professionals. The company produces unbiased and highly relevant research to help CIOs and IT leaders make strategic, timely, and well-informed decisions. Info-Tech partners closely with IT teams to provide everything they need, from actionable tools to analyst guidance, ensuring they deliver measurable results for their organizations.

### **Contact: Amy Ivey, VP Marketing and Development**

Bay Federal Credit Union

831.477.8409

[aivey@bayfed.com](mailto:aivey@bayfed.com)