



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION, PLEASE CONTACT:

Redwood Credit Union Public Relations Department

(707) 576-5224 | PR@redwoodcu.org

Redwood Credit Union Names Three New Regional Vice Presidents of Branch Experience

Jana Beatty-Andresen, Jose Alvarez, and Jenniffer Collins

Santa Rosa, CA—Redwood Credit Union (RCU) has named Jana Beatty-Andresen, Jose Alvarez, and Jenniffer Collins as regional vice presidents of branch experience. In their new roles, each will provide leadership and guidance to branch managers, oversee staff development, and support the branch network in offering exemplary service to the credit union's members.

Jana Beatty-Andresen has been with Redwood Credit Union for 26 years, serving most recently as RCU's Petaluma branch manager, and before that, business and community development manager. She will lead and support branches in Santa Rosa, Petaluma, Rohnert Park, and Sebastopol. Beatty-Andresen is recognized for her leadership, dedication to excellence, member service, and community volunteerism. She is board president of Petaluma People Services Center, first vice president of the Petaluma Chamber of Commerce board, and she provides financial education to personnel at Petaluma's Committee on the Shelterless (COTS).

Jose Alvarez has more than 15 years of local banking experience and previously served as branch manager at RCU's Sonoma Valley branch. He'll be overseeing RCU's Cloverdale, Lower Lake, Point Arena, Ukiah, Windsor, and Sonoma branches. Alvarez has a passion for exceptional member service, mentoring staff, and promoting financial literacy. Very involved in the community, he currently serves as treasurer of the Sonoma Valley Chamber of Commerce board of directors and vice president of the La Luz Center board. For his many accomplishments, Alvarez received the 2018 Sonoma County Latino Business Leadership award and the Forty Under 40 award.

Jenniffer Collins has extensive experience building teams that promote integrity, collaboration, and efficiency while providing excellent customer service. She'll be overseeing American Canyon, Napa, Novato, San Francisco, San Rafael, and Mill Valley branches. Prior to joining RCU, Collins held jobs as senior vice president at Community Bank, vice president and business relationship manager with JP Morgan Chase & Co., and vice president of commercial relationship banking with California Bank & Trust.

"When members walk into our branches, we want them to know we're there for them—even in ways they don't expect," said Deirdre Thompson, senior vice president of member experience. "Our three new vice

presidents bring knowledge of their communities that will give our members the exceptional service they expect from us.”

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$6.8 billion in assets and serves more than 385,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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