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FOR IMMEDIATE RELEASE

Credit Union Student Choice Adds SF Fire Credit Union's Kathy Duvall to Board of Directors

Washington, D.C. (December 1, 2021) — [Credit Union Student Choice](https://www.studentchoice.org), the foremost provider of higher education financing solutions to America's credit unions, announced that Kathy Duvall, President and CEO of [SF Fire Credit Union](https://www.sf-fire.org), has joined its Board of Directors.

"Kathy is a highly respected leader in the credit union industry," said Scott Patterson, President and CEO of Student Choice. "She has more than 29 years' experience in financial services and shares our deep commitment to member advocacy. We look forward to adding her tremendous knowledge and unique perspective to our board."

SF Fire Credit Union partnered with Student Choice in 2010 and Duvall joined the credit union (\$1.6B assets; 74,000 members) as President and CEO in 2017. Previously, she spent more than 20 years at BECU, serving as CFO/SVP of Administration.



"Joining the Student Choice Board of Directors is an exciting opportunity to contribute to the ongoing success and continued development of the CUSO," Duvall said. "Credit unions like SF Fire have a unique opportunity to assist families with financing at one of the most important milestones in their lives, and Student Choice has played a critically important role in helping credit unions step up to the plate. I look forward to working with the Student Choice team and my fellow Board members in advancing the CUSO's efforts even further in this emerging area."

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About Credit Union Student Choice

Credit Union Student Choice is a credit union service organization (CUSO) that positions credit unions as leaders in education finance by offering a comprehensive solution that helps them deliver fair-value private education loans and corresponding financial education to students and families. To learn more, visit www.studentchoice.org.