



FOR IMMEDIATE RELEASE

December 7, 2021

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Redwood Credit Union Promotes Lonica Furniss to Marketing Manager

Santa Rosa, CA—Redwood Credit Union (RCU) has promoted Lonica Furniss to Marketing Manager. In her new role, Furniss oversees the staff and daily operations of the credit union’s marketing department, including brand and product promotions, advertising, online and other marketing efforts for the North Bay and San Francisco counties RCU serves.

She joined RCU in 2011 as a teller in Rohnert Park and in her ten years with the credit union, her career has been on an upward trajectory. She has been a marketing and community coordinator, marketing specialist, and, most recently, assistant marketing manager.

“Lonica’s success in her past roles at RCU provide her with tremendous background and experience to shine in this new leadership position,” said Bryan Haas, senior vice president of product and member engagement. “As a strategic thinker with a proven record of creating and implementing measurable and meaningful marketing programs, she will help us continue to strengthen our brand and enhance the member experience.”

“RCU has always encouraged my growth and development and is truly a remarkable place to work,” Furniss said. “I am grateful to work with amazing, dedicated people and look forward to leading a team that is so passionate about providing the best possible experience to our members.”

Born and raised in Sonoma Valley and daughter to Robert and Barbara Frank who own and run Sonoma TrainTown Railroad, Furniss is a very involved participant in her community. She works in both RCU’s Napa and Santa Rosa administrative offices.

Furniss holds a Bachelor of Arts degree in communications from Sonoma State University.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$7 billion in assets and serves more than 390,000 members with full-service branches from San Francisco to Ukiah. For

more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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