

Pathways Financial Credit Union Chooses Lumin Digital to Provide Digital Banking Services

San Ramon, Calif. — (Dec. 2, 2021) — [Lumin Digital](#), a PSCU company, has announced that [Pathways Financial Credit Union](#) (Pathways) has signed a multi-year agreement for Lumin Digital's cloud-native platform for online and mobile digital banking solutions. Lumin Digital will support 50,000 Pathways consumer and business members when the credit union goes live on the platform in April 2023.

Headquartered in Columbus, Ohio, Pathways helps its members find their path to better banking and, ultimately, financial freedom. The credit union prioritizes forming relationships with its members, making decisions with their best interests at heart and serving their financial needs. As a result, Pathways has become the fastest growing credit union in Ohio during the past ten years. A member of the PSCU cooperative since 1984, Pathways has developed a deep trust in the services and products PSCU offers and was confident Lumin Digital would meet the high standards it had come to expect from the CUSO.

"We are very pleased to partner with Lumin Digital to offer our members what we believe is among the newest and most up-to-date technology framework in the industry," said Greg Kidwell, president of Pathways Financial Credit Union. "The close integration that Lumin Digital and PSCU – as our debit and credit card processor – are able to provide presented us with a tremendous opportunity to meet and exceed our members' expectations when it comes to digital banking."

As a cloud-native digital banking platform built using elite technology, Lumin Digital provides members with a tightly integrated and customized experience that matches larger financial institutions' offerings. In creating a truly personalized journey, Lumin Digital helps credit unions and banks better engage with their members, increase value and deepen relationships.

"Our mutual commitment to delivering the very best experience to Pathways members through the most advanced technology made this partnership a natural fit," said Jeff Chambers, president and CEO of Lumin Digital. "We look forward to working with the Pathways team to enhance the member experience and elevate the credit union's online and mobile digital banking offerings."

Lumin Digital continues to drive innovation in the digital banking space, differentiating itself through technology built for human connection. Lumin Digital's offering provides seamless integration to a wide array of PSCU and other platform tools and capabilities, including card services, rewards management, and data analytics to provide a member-centric experience. For more information, visit [LuminDigital.com](#).

About Lumin Digital

Lumin Digital, a PSCU company headquartered in San Ramon, Calif., delivers digital banking solutions to credit unions across the United States. Founded by financial technology experts, Lumin Digital is working to redefine digital banking with its proprietary member engagement platform, providing credit unions with a solution that allows them to quickly and safely adjust to their member needs. Through the use of Lumin Digital's member data and predictive analytics, credit unions have the ability to create custom experiences for members, creating a truly personalized journey that helps their members thrive while building a connected relationship. For more information, visit [lumindigital.com](#).

About PSCU

PSCU, the nation's premier payments CUSO, supports the success of 1,900 credit unions representing more than 6.9 billion transactions annually. Committed to service excellence and focused on innovation, PSCU's payment processing, risk management, data and analytics, loyalty programs, digital banking, marketing, strategic consulting and mobile platforms help deliver possibilities and seamless member experiences. Comprehensive, 24/7/365 member support is provided by contact centers located throughout the United States. The origin of PSCU's model is collaboration and scale, and the company has leveraged its influence on behalf of credit unions and their members for more than 40 years. Today, PSCU provides an end-to-end, competitive advantage that enables credit unions to securely grow and meet evolving consumer demands. For more information, visit pscuc.com.

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