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**Member Driven Technologies Launches Data Analytics Division**

*CUSO creates department to host credit unions’ data warehouses, help clients better analyze and leverage data*

**FARMINGTON HILLS, Mich., April 21, 2021** – Member Driven Technologies (MDT), a CUSO that hosts the Episys® core processing system from Symitar® to provide a private cloud alternative for core processing and IT needs, today announced the launch of its data analytics division to help credit unions better organize their data and make it more actionable.

The need for a division dedicated to delivering more guidance and support around data analytics was validated during discussions with clients at a recent CEO Forum. In response, MDT hired a team that is specifically focused on hosting Symitar’s Advanced Reporting for Credit Unions™ (ARCU) for its clients. ARCU combines, integrates, aggregates and presents data analytics from multiple sources, improving visibility and tracking of key business indicators. MDT can now install and support the business intelligence solution for credit union clients and will soon be offering additional custom reporting capabilities.

“MDT has always been a strong technology partner, and this is why we have expanded our relationship, now relying on them to help manage our data as well,” said Jonathan Young, network/programming manager of Members Exchange CU. “With their new offering, we no longer have to spend time on the maintenance of data warehousing, which frees resources for other member-facing initiatives. MDT is helping us better understand our data, which will ultimately allow us to identify patterns and trends and better serve our members.”

MDT’s data analytics division lifts the burden from credit unions of managing the infrastructure associated with data analytics themselves. By partnering with MDT, credit unions are enhancing their analytics capabilities by gaining a more holistic view of their internal operations and member behaviors while saving time and boosting efficiencies.

“Credit unions have a tremendous amount of data at their fingertips, but it’s often difficult to store, organize and properly leverage this information in-house,” said Larry Nichols, president and CEO of MDT. “With the new offering, we’re helping credit unions more meaningfully leverage data so that they can better understand their members’ unique needs and provide the personalized experiences they expect. Data will continue to be an increasingly important foundation for credit unions’ operational and member service strategy, so we’re proud to expand our business to help our clients with this crucial initiative.”

**About Member Driven Technologies**

Member Driven Technologies (MDT) provides a private cloud alternative for core processing and IT needs. The CUSO hosts the Episys® core platform from Symitar®, as well as dozens of complementary solutions and supporting services to help run the entire institution, such as digital banking, payments, lending, security, continuity and regulatory solutions as well as imaging, consulting and hardware purchasing services. MDT’s open platform allows credit unions to seamlessly integrate with virtually any technology provider of their choosing. By alleviating the technology burden, MDT frees credit unions to focus more on member service. With the CUSO’s hybrid approach to outsourcing, credit unions across the country are boosting efficiencies, enhancing cybersecurity and business continuity and reducing costs. MDT serves credit unions representing more than $22 billion in assets and approximately two million members. Visit mdtmi.com or follow @memberdriven for more information.

**About Jack Henry & Associates, Inc.**

Jack Henry (NASDAQ: [JKHY](http://www.nasdaq.com/symbol/jkhy)) is a leading SaaS provider primarily for the financial services industry. We are a S&P 500 company that serves approximately 8,500 clients nationwide through three divisions: **Jack Henry Banking®** provides innovative solutions to community and regional banks;  **Symitar®** provides industry-leading solutions to credit unions of all sizes; and **ProfitStars®** offers highly specialized solutions to financial institutions of every asset size, as well as diverse corporate entities outside of the financial services industry. With a heritage that has been dedicated to openness, partnership, and user centricity for more than 40 years, we are well-positioned as a driving market force in cloud-based digital solutions and payment processing services. We empower our clients and consumers with the human-centered, tech-forward, and insights-driven solutions that will get them where they want to go. Are you future ready? Additional information is available at [www.jackhenry.com](http://www.jackhenry.com/).

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