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PRESS RELEASE

MARKETMATCH HIRES ALEX KARO AS DIGITAL MARKETING ANALYST

Expands Digital Marketing Program

FOR IMMEDIATE RELEASE

Waynesville, Ohio, May 14, 2021 – MarketMatch, Inc., a full-service, digital-forward marketing agency specializing in community bank and credit union marketing, today announced the addition of Alex Karo as digital marketing analyst.

Karo specializes in digital marketing process and development support and digital client relations. He is a recent graduate of the University of Minnesota and has a bachelor's degree in communication studies paired with a management minor.

"The entire MarketMatch team is very excited to be expanding not only our team, but also our digital bandwidth. Alex is going to bring capabilities to our overall team and expand our service delivery at a time when our digital service requests are exploding, which is always a step in the right direction," says Aaron Gregerson SVP, chief digital officer of MarketMatch.

In his free time, Alex enjoys being with his girlfriend, family and pets and is looking forward to beginning his marketing career as part of the MarketMatch team.

"Digital marketing continues to grow and be a primary focus for financial institutions across the country. The growth of MarketMatch's digital program is a testament to that and our need to expand the team in this arena," adds Gregerson.

About MarketMatch

MarketMatch is an award-winning, full-service digital marketing firm specializing in growing community banks and credit unions. Our holistic approach of providing Digital Focus. Measurable Results. has generated growth for clients across the country, covering over 35 states since 2002. We truly believe that our Digital Focus. Measurable Results. strategy creates FOCUS, MOMENTUM and RESULTS for clients, so much so that we back it with an ROI guarantee. For more information about MarketMatch, or to become a client, visit www.marketmatch.com.