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**MSUFCU Announces its 2021 Charity Partners**

EAST LANSING, Mich. — MSU Federal Credit Union (MSUFCU) employees have chosen four charity partners for 2021 – one for each quarter.

Employees will support REACH Studio Art, Salus Center, New Hope Pet Rescue, and Firecracker Foundation through volunteer and fundraising efforts.

Each year, Credit Union employees work together to support local charities. Employees raised more than $222,000 for their selected 2020 charity partners, despite the challenges of fundraising while keeping socially distanced. This year, employees will focus on one organization each quarter, instead of all four organizations year-round, to improve engagement with that charity partner.

REACH Studio Art in Lansing is MSUFCU’s first-quarter charity partner. This studio art center offers programs dedicated to mentoring youth, urban revitalization, and strengthening community. REACH connects artists with local residents, brings diverse individuals and groups together, and creates an atmosphere of shared pride and creative problem solving. For more information, visit [REACH](https://www.reachstudioart.org/).

In the second quarter, fundraising efforts will focus on Salus Center, based in Lansing. Founded in 2017, Salus serves Lansing’s LGBTQIA+ communities as a gathering space and information hub. It advocates for the rights of community members by honoring and affirming the interconnectedness of oppression. Salus Center empowers community members to build on the legacy of LGBTQIA+ activism and to manifest a life that is authentic, safe, and full. For more information, visits [Salus Center](https://www.saluscenter.org/).

Third-quarter fundraising will focus on New Hope Pet Rescue in Charlotte. This organization is committed to helping people and animals in need. Its mission is to provide a means to place unwanted, adoptable animals into appropriate, loving homes. For more information, visit [New Hope Pet Rescue](https://www.newhopepetrescue.com/).

MSUFCU will close out the year with fourth-quarter fundraising for Firecracker Foundation in Holt. This organization provides comprehensive services to child survivors and their families, and community education by creating a holistic, safe space for the community to support children, families, and advocates. For more information, visit [Firecracker Foundation](https://thefirecrackerfoundation.org/).

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named as a Top Workplace in the large employer category by the Detroit Free Press for eight consecutive years, a Top 100 Best Workplace for Women by Fortune for three consecutive years, and is in the top five Michigan credit unions by Forbes Best-in-State Credit Unions. MSUFCU was named a Best Workplace in Financial Services and Insurance by Fortune Magazine two consecutive years, and has been certified as a Great Place to Work® for seven consecutive years. MSUFCU has also been recognized by the Credit Union National Association, recently winning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, MI, has 21 branches, more than 300,000 members, over $6 billion in assets, and nearly 900 employees. For more information, visit [msufcu.org](https://www.msufcu.org).