

FOR IMMEDIATE RELEASE  
September 10, 2021



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## **MSUFCU Celebrates Groundbreaking of New Headquarters Branch**

EAST LANSING, Mich. — The MSU Federal Credit Union (MSUFCU) Board of Directors and President/CEO, April Clobes, invited special guests, media representatives, and community members to attend the groundbreaking ceremony of its new Headquarters Branch on August 18, 2021. The branch will be located at 3775 Coolidge Road in East Lansing.

"We continue to build branches because there is value for in-person activity; there are certain transactions that people feel more comfortable doing in person when they can converse with someone who is an expert in that area," said Clobes. "We talk with people at the most exciting and the most difficult times in their lives. We talk with them when they are buying their first homes, their first cars, or their bringing their children in to start college savings accounts. We talk to and help our members when their loved ones have passed, when they don't know what to do with their accounts, and when they need guidance on difficult transactions. That's the value our employees bring each and every day to every community that we are in."

"At the Chamber, we work relentlessly to help businesses connect, grow, and thrive, and MSUFCU aligns with those values," said Michelle Rahl, Lansing Regional Chamber of Commerce Vice President of Member Engagement. "MSUFCU also drives innovation, making their services more accessible to their customers. Every movement of dirt, dollars, and people represents a step forward for this region. We know continued investment from the private sector is a critical component of our growth, so we thank the team at MSUFCU for their continued investment."

"MSUFCU is a really important institution to the City of East Lansing," said George Lahanas, City of East Lansing City Manager. "MSUFCU is the second largest employer in the community, offering great jobs and continued investment, which is good for the city. Beyond that, MSUFCU provides support for festivals, enrichment activities, many downtown events, generously going above and beyond to make the community better. That's what MSUFCU does for the City of East Lansing."

### **Branch details:**

- The branch will be 9,936 square feet.
- It will include two island Video Teller Machines, one thru wall Video Teller Machine, and two island ATMs.
- Approximately 12-15 employees will work at the location.
- Construction begins this month with an anticipated opening date of June 2022.

- This branch will replace the one currently inside the Headquarters Building. That space is currently being evaluated for use by MSUFCU's Human Resources Department.
- The construction will be scheduled to allow current ATMs to remain open to members. These ATMs will eventually be converted to Video Teller Machines.
- After the construction of the branch and drives, the ATM will be removed and the site reconfigured to improve traffic flow.

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named a Best Credit Union to Work For® by American Banker for the fifth year, a Top Workplace in the large employer category by the Detroit Free Press for eight consecutive years, a Top 100 Best Workplace for Women by Fortune Magazine for three consecutive years, and was named one of the top five Michigan credit unions in Forbes' Best-in-State Credit Unions 2021 list. MSUFCU was named a Best Workplace in Financial Services and Insurance by Fortune Magazine two consecutive years and has been certified as a Great Place to Work® for eight consecutive years. MSUFCU has been recognized by the Credit Union National Association, earning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, Mich., has 22 branches, over 312,000 members, more than \$6.3 billion in assets, and greater than 900 employees. For more information, visit [msufcu.org](https://msufcu.org).

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